

Beauty Supplements Market Size to Worth Around US\$ 4,120.1 Billion by 2031 | Amway, Asahi Group Holdings, Ltd.,

The global beauty supplements market was valued at US\$ 2,674.7 million in 2022 and is anticipated to register a CAGR of 5.55%

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/EINPresswire.com/ -- Market Overview:

Beauty supplements aim to improve the health and look of skin, hair and nails from the inside out. They include vitamins, minerals, botanicals and other ingredients that claim to address issues like skin aging, hair loss, acne etc.



Beauty Supplements Market Trend

Market Dynamics:

The beauty supplements market is expected to witness significant growth over the forecast period, owing to growing consumer consciousness on appearance and physical attractiveness. Rising awareness about the role of nutrition in skincare and preference for natural beauty products without side effects are also driving demand. In addition, easy availability of beauty supplements online and social media marketing by brands are further fueling the growth of this market. Busy lifestyles and hectic schedules leave little time for self-care routines, making supplements an easy alternative for beauty goals.

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Beauty Supplements Market Drivers:

Rising Demand for Natural Beauty Supplements

The beauty supplements market has witnessed strong growth in recent years due to the rising demand for natural beauty supplements. Consumers are increasingly preferring natural supplements made from plant extracts, vitamins, and minerals over synthetic products due to growing health and clean label trends. Many beauty supplements manufacturers are focusing on using natural active ingredients that have anti-aging benefits or help improve skin, hair, and nail health to attract Millennial consumers who are conscious about the ingredients in the products.

Beauty Supplements Market Opportunity:

Increasing Usage of Supplements for Anti-Aging

The rising demand for anti-aging products and supplements represents a significant opportunity for players in the beauty supplements market. As more people seek ways to delay visible signs of aging and retain youthful skin, supplements offering anti-aging benefits through ingredients like collagen, hyaluronic acid, vitamin C, CoQ10 are gaining immense popularity. Brands focusing on specialized anti-aging supplements and highlighting clinical evidence of improvements in wrinkle reduction, skin firming, etc. can attract consumers in the growing age management sector worth billions. Leveraging this demand through extensive marketing and availability across multiple retail channels can boost sales volumes.

Beauty Supplements Market Trend:

Growing Emphasis on Self-Care and Wellness

A prominent trend affecting the future growth trajectory of the beauty supplements market is the increasing focus on self-care and holistic wellness. Following years of hectic lifestyles, consumers are placing more importance on nurturing their inner and outer beauty through meaningful lifestyle changes and regular supplementation. Many view quality supplements as an important part of their daily wellness routine and a preventive healthcare approach. This shift to wellness-oriented lifestyles and emphasis on sustainable choices bodes well for customized beauty supplements tailored to specific health goals. Formulations focusing on whole-body wellness versus just appearance are expected to gain wider market acceptance.

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Top Companies Featured in This Report:

- Amway
- Asahi Group Holdings Ltd.
- Asahi Group Holdings Ltd.
- HUM Nutrition

- Pfizer Inc.
- Meiji Holdings Co., Ltd.,
- Everest NeoCell LLC.
- Reserveage Nutrition
- Vitabiotics Ltd.
- The Boots Company PLC
- Murad Europe Ltd
- among others.

Market Segmentation:

By Product Type:

- By form: Tablets, Capsules, Powder, Oils, Others

By Applications:

- By application: Skin care, Hair care, Nail care, Others

Key Regions/Countries Classified as Follows:

- » North America (U.S., Canada, Mexico)
- » Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)
- » Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)
- » South America (Brazil, Argentina, Rest of SA)
- » Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

Key Inquiries Addressed in this Report include:

- What was the size of the Beauty Supplements Market in 2024, and what is the projected value by 2031?
- What is the present global market landscape for the Beauty Supplements Market?
- What strategies offer optimal opportunities for growth maximization in the business?
- What recent trends are shaping the Beauty Supplements Market?
- How does the market share of Beauty Supplements Market revenue, sales, and size vary across specific geographical regions?
- Who are the prominent industry players in the Beauty Supplements Market?

□ Which segment of the Beauty Supplements Market is experiencing heightened demand?

The report also delves into the competitive landscape, key players, trade patterns, industry value chain, recent news, policies, and regulations. Should you have any inquiries or require customization options, please don't hesitate to contact us.

In summary, whether you're engaged in manufacturing, distribution, or investment within the Beauty Supplements sector, this report furnishes invaluable insights into market segments, drivers, challenges, investment prospects, regional dynamics, major players, growth strategies, prevailing trends, and hurdles influencing the industry's expansion.

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