

# Lonseal Flooring Unveils New Color Variant for Lonwood Madera Topseal Line

*Lonseal Flooring adds Earl Gray to the Lonwood Madera Topseal Line, offering a versatile, cool-toned shade that complements both modern and classic designs.*

CARSON, CA, UNITED STATES, August 6, 2024 /EINPresswire.com/ -- [Lonwood Madera](#) introduces a new color to its collection: Earl Gray. This particular coloration falls within the cool-toned spectrum, blending gray and blue elements. The result is a calming and versatile product that harmonizes with a wide range of design styles, from modern to classic.

Lonwood Madera's Earl Gray can evoke a sense of refinement, making it a popular choice for various commercial applications. It can be used to create a soothing atmosphere or to add a touch of sophistication to pairing textiles.

Lonwood Madera Topseal features detailed graining that elegantly weaves around beautifully-rendered knotting. This extraordinarily realistic look is further enhanced by defined plank lines resulting in a design that suggests the strength of old-world craftsmanship paired with the crisp, clean lines of contemporary living.

Lonwood Madera Topseal upholds its appearance compared to that of real wood with its non-porous, monolithic surface and minimal maintenance through [Lonseal's](#) exclusive Topseal



Lonseal Flooring



Lonwood Madera W136 Earl Gray

formulation which aids in reduced scuffing, simplified maintenance, and extended lifespan making it suitable for high-traffic commercial areas.

Key highlights of Lonwood Madera Topseal:

- Uniform Thickness – Ensures a consistent, high-quality finish.
- Enhanced Durability and Tensile Strength – Improves material strength and resistance to wear.
- Better Dimensional Stability – Maintains size and shape under various environmental conditions.
- Optimized Performance and Longevity – Incorporates wear layers designed for extended use and reliability.
- Exclusive Topseal Formulation – Protects the floor, reduces scuffing, and simplifies routine maintenance.
- Hypoallergenic – Non-porous surface is easy to clean to help maintain a healthy indoor environment.
- [GreenAir](#)<sup>®</sup> Collection features products that are low VOC-emitting
- [GreenMedic](#)<sup>®</sup> is formulated to inhibit the growth of bacteria that may affect the flooring.



About Lonseal:

With over 53 years of durability and performance in a variety of commercial industries, Lonseal<sup>®</sup> offers a unique selection of resilient sheet vinyl in exterior and interior, embossed, smooth, sport, and wood-grain surfaces. We have a range of unique applications and our products are specified by architects and designers - worldwide.

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