

# Happy Grasshopper President, Scott Lockhart Awarded as a 2024 HousingWire Insider

*Recognized for exceptional leadership and operational excellence*

TAMPA, FLORIDA, UNITED STATES, August 6, 2024 /EINPresswire.com/ -- [Happy Grasshopper](#), a leader in database marketing solutions, is proud to announce that [Scott Lockhart](#), President of Happy Grasshopper, has been honored with [The HousingWire Insiders Award](#). For the 9th year, HousingWire is honoring 70 operational leaders in housing who are working behind the scenes to drive their companies and clients forward.



With over 20 years of experience in the real estate industry, Scott is a seasoned leader known for creating straightforward, effective solutions to complex problems. As the former CEO of Showcase IDX, CTO at RE/MAX Greater Atlanta, and Fractional CTO for top brokerages nationwide, he has a proven track record of building strong teams and solutions that drive innovation and success. Scott's strategic vision, deep understanding of the unique needs of real estate professionals and ability to get stuff done make him, in his role as President, the ideal leader to help elevate Happy Grasshopper and expand the company's success across North America and beyond.

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*Scott Lockhart, President of Happy Grasshopper*

"Scott's dedication and visionary leadership have been pivotal to our success," said Dan Stewart, Founder and CEO of Happy Grasshopper. "His ability to seamlessly integrate operational efficiency with innovative strategies has been a game-changer for our company. We are thrilled to see him receive this well-deserved recognition from HousingWire."

Reflecting the core values of Happy Grasshopper, Scott had an immediate impact on the company's culture of teamwork, honesty, and putting customers first. His experience in building

strong, unified teams has helped create an environment where good communication, creativity, and high standards thrive. Scott's approach to customers, based on empathy and a deep understanding of what real estate professionals need, has improved relationships with clients, boosted customer loyalty, and increased revenue.

Scott Lockhart expressed his gratitude for the honor, stating, "Receiving The HousingWire Insiders Award is a true privilege. This recognition reflects the dedication and hard work of the entire Happy Grasshopper team. Our commitment to delivering exceptional value to our clients is at the core of everything we do. I am proud to be part of such a dynamic and forward-thinking organization."

The Insiders represent a wide range of occupations within the housing landscape, from lending and real estate to fintech and more. The Insiders are the professionals their companies turn to for their most important or challenging projects, and their contributions and hard work lead to superior results. Scott Lockhart's recognition highlights his outstanding contributions and unwavering commitment to Happy Grasshopper's mission of transforming the way real estate professionals engage with their clients.

The 2024 Insiders were carefully selected by HousingWire's selection committee based on their vital and dynamic contributions to their companies and the industry as a whole. To view the full list of 2024 HousingWire Insiders, visit: <https://www.housingwire.com/articles/announcing-the-2024-housingwire-insiders/>

To learn more about Happy Grasshopper, visit: <https://happygrasshopper.com/>

#### About Happy Grasshopper

Happy Grasshopper automates multi-channel, multi-touch messaging for agents, teams, brokerages, and brands across the US and Canada, including email, text, ringless voicemail, social media, handwritten cards, and even gifting to help real estate agents increase sales, and teams and brokerages to grow both agent headcount and production. Happy Grasshopper fixes the user's database nurturing and helps deliver the right messages to the right people at the right time, leading to more conversations, closings, and commissions.

#### About HousingWire

HousingWire is an information services company that provides unique data and research, respected business journalism and must-attend events for housing leaders to use to advance their understanding and business outcomes. Our vision is a world in which housing leaders have a complete view of the housing market, and a broad community of peers with whom they can connect. We are committed to delivering the data, analytics, media, and events that advance this vision.

Because housing is too important for narrow perspectives and missed connections. Informed housing leaders are better housing leaders. A connected housing industry is a better housing

industry. And the full picture always reveals new opportunities.

Audie Chamberlain

Lion & Orb

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