

Fertility Drugs Market Growth Analysis With Investment Opportunities For 2024-2033

*The Business Research Company's
Fertility Drugs Global Market Report 2024
– Market Size, Trends, And Global
Forecast 2024-2033*

LONDON, GREATER LONDON, UK,
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The [fertility drugs market](#) has experienced robust growth in recent years, expanding from \$2.63 billion in 2023 to \$2.73 billion in 2024 at a compound annual growth rate (CAGR) of 3.7%. The growth in the historic period can be attributed to increasing infertility rates, advances in reproductive medicine, assisted reproductive technologies (ART), and delayed childbearing.



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Strong Future Growth Anticipated

The fertility drugs market is projected to continue its strong growth, reaching \$3.11 billion in 2028 at a compound annual growth rate (CAGR) of 3.3%. The growth in the forecast period can be attributed to the aging population, lifestyle factors, assisted reproductive technologies (art), and personalized medicine.

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Growth Driver Of The Fertility Drugs Market

The growth of the market for fertility drugs is driven by the increasing rates of infertility across the globe. Infertility is the inability to conceive after trying for 12 consecutive months. Fertility drugs are widely used to treat infertility in both men and women. The rising rates of infertility are attributed to physiological problems, hormone problems, and lifestyle or environmental factors. To treat infertility problems in women, fertility drugs are used to regulate their ovulation cycles, which affects the sale of these drugs.

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Major Players And Market Trends

Key players in the fertility drugs market include Merck & Co., Ferring Pharmaceuticals Inc., Bayer AG, Berlex Laboratories Inc., Janssen Pharmaceutical Inc., Pfizer Inc., Novartis AG.

Major companies operating in the drugs fertility market are launching new campaigns for fertility care to secure a competitive lead in the market. Fertility care campaigns refer to organized initiatives, often conducted by governments, healthcare organizations, or advocacy groups, to raise awareness and provide education on issues related to fertility, infertility, reproductive health, and the available treatments and care options.

Fertility Drugs Market Segments:

- 1) By Type Of Drug: Prescription Fertility Drugs, Over-The-Counter Fertility drugs
 - 2) By Route of Administration: Oral, Intravenous, Subcutaneous, Intramuscular
 - 3) By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online Pharmacies
- Sub-Segments
- By Gender: Male, Female

Geographical Insights: North America Leading The Market

North America was the largest region in the fertility drugs market in 2023. The Middle East is expected to be the fastest-growing region in the drugs for infertility market during the forecast period. The regions covered in the fertility drugs market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

Fertility Drugs Market Definition

Fertility drugs refer to a term used to describe medications that cause your body to release hormones that regulate or prompt ovulation, or the release of an egg from your ovary.

Fertility Drugs Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Fertility Drugs Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on fertility drugs market size, fertility drugs market drivers and trends, fertility drugs market major players, fertility drugs competitors' revenues,

fertility drugs market positioning, and fertility drugs market growth across geographies. The fertility drugs market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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