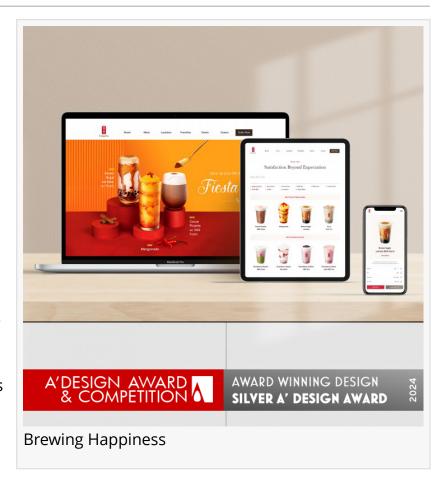


# Brewing Happiness by Gong Cha CA Franchise Llc Wins Silver in A' Website and Web Design Awards

Gong Cha CA Franchise Llc's Responsive Website Recognized for Excellence in Accessibility and Inclusivity by Prestigious International Design Competition

COMO, CO, ITALY, August 7, 2024 /EINPresswire.com/ -- The A' Website and Web Design Awards, a highly respected international design competition, has announced Brewing Happiness, a responsive website created by Gong Cha CA Franchise Llc, as the Silver Award winner in the Website and Web Design category. This prestigious recognition highlights the exceptional design and functionality of the Gong Cha website, which prioritizes accessibility and inclusivity for all users.



The Silver A' Website and Web <u>Design</u>

<u>Award</u> is a testament to Brewing Happiness's significance within the Web industry. By emphasizing accessibility features and inclusive design, the website sets a new standard for digital platforms in the beverage industry. This recognition not only benefits Gong Cha CA Franchise Llc but also serves as an inspiration for other companies to prioritize inclusive design practices.

Brewing Happiness stands out for its commitment to accessibility, ensuring that users with disabilities or visual impairments can easily navigate and engage with the website. The responsive design seamlessly adapts to various devices, providing a consistent and intuitive user experience across platforms. The website's thoughtful layout, clear visual hierarchy, and accessibility features demonstrate Gong Cha CA Franchise Llc's dedication to creating an inclusive digital space.

The Silver A' Website and Web Design Award serves as a catalyst for Gong Cha CA Franchise Llc to continue pushing the boundaries of inclusive web design. This recognition validates the company's approach and encourages further exploration of accessibility features in future projects. By setting an example of excellence in accessible design, Brewing Happiness has the potential to influence industry standards and inspire other brands to prioritize inclusivity in their digital presence.

### **Team Members**

Brewing Happiness was designed by a talented team of professionals, including Lead Designer Min Huei Lu, who spearheaded the project's creative direction. Designers Xiaoli Guo and Shixiong Du contributed their expertise to the website's visual aesthetics and user experience. Web Developer Frank Wu played a crucial role in implementing the accessibility features and ensuring seamless functionality across devices. The project was overseen by Gong Cha CA Franchise Llc, whose vision and commitment to inclusivity guided the team throughout the design process.

Interested parties may learn more about the award-winning design at: <a href="https://competition.adesignaward.com/ada-winner-design.php?ID=153089">https://competition.adesignaward.com/ada-winner-design.php?ID=153089</a>

## About Gong Cha CA Franchise Llc

Gong Cha CA Franchise Llc is the United States-based franchisee of Gong Cha, a global tea brand originating from Taiwan. With a commitment to delivering high-quality, personalized tea experiences, Gong Cha CA Franchise Llc operates multiple locations across the country. The company's mission is to blend tradition with modern flavors, offering a wide variety of handcrafted teas that pay tribute to the rich heritage of tea culture.

# About Gong cha CA Franchise

Gong cha CA Franchise embodies the essence of the Gong cha brand, dedicated to providing premium tea products to customers. The company's philosophy revolves around inspiring the human spirit and creating happiness through the perfect cup of tea. With a focus on quality, innovation, and customer experience, Gong cha CA Franchise aims to be a beloved destination for tea enthusiasts, offering a space for relaxation, laughter, and shared moments with loved ones.

# About Gong cha

Gong cha is an international beverage franchise specializing in freshly prepared premium tea, bubble tea, and coffee. Founded in Taiwan in 1996, Gong cha has grown to become a global brand, known for its commitment to quality and innovative flavors. The company's name, which means "offering the best tea to the emperor," reflects its dedication to providing exceptional tea experiences to customers around the world.

The Silver A' Design Award recognizes exceptional designs that demonstrate innovation, functionality, and aesthetic appeal. Recipients of this prestigious award are selected based on rigorous evaluation criteria, including user interface design, content relevance, visual aesthetics, mobile responsiveness, navigation efficiency, loading speed, color scheme consistency, typography excellence, interactive elements, innovative layout, accessibility standards, cross-browser compatibility, SEO optimization, social media integration, security measures, user experience design, information architecture, multimedia integration, branding consistency, and effective use of white space. The Silver A' Design Award celebrates designs that push the boundaries of creativity and contribute to the advancement of the Web industry.

### About A' Design Award

The A' Website and Web Design Awards is an esteemed international competition that recognizes outstanding achievements in web design. The award attracts a diverse range of participants, including innovative web designers, creative agencies, forward-thinking companies, and influential brands in the Web industry. By participating in this prestigious award, entrants gain global exposure and recognition for their exceptional web design capabilities, contributing to the advancement of the industry and setting new trends. The A' Design Award is committed to its philanthropic mission of making the world a better place through the power of good design. With a rigorous blind peer-review process and evaluation by an expert jury panel, the A' Design Award celebrates designs that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <a href="https://awardwebsitedesign.com">https://awardwebsitedesign.com</a>

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 0314972900 email us here

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