

# Global Clean Label Ingredients Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company has updated all its market reports with the latest information for the year 2024, projecting trends and forecasts until 2033

LONDON, GREATER LONDON, UK, August 7, 2024 /EINPresswire.com/ --The <u>clean label ingredients market</u> has experienced robust growth in recent years, expanding from \$44.78 billion in



2023 to \$50.26 billion in 2024 at a compound annual growth rate (CAGR) of 12.2%. The growth in the historic period can be attributed to consumer demand for transparency, regulatory changes and labeling standards, the rise of natural and organic products, social media and information accessibility, and the clean eating movement.



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## Strong Future Growth Anticipated

The clean label ingredients market is projected to continue its strong growth, reaching \$75.65 billion in 2028 at a compound annual growth rate (CAGR) of 10.8%. The growth in the forecast period can be attributed to continued demand for transparency, global expansion of clean label concept, health-conscious aging population,

plant-based and alternative proteins, sustainability and ethical sourcing.

Explore Comprehensive Insights Into The Global Clean Label Ingredients Market With A Detailed Sample Report:

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### Growth Driver Of The Clean Label Ingredients Market

Consumer preference towards organic food is expected to propel the clean-label ingredients market. Organic food refers to agricultural products that are cultivated and processed. Organic foods usually include more beneficial components, such as antioxidants, than their conventionally farmed equivalents. The preference for organic food is continuously increasing as customers become more health-conscious.

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Major Players And Market Trends

Key players in the clean label ingredients market include Cargill Incorporated, Koninklijke DSM N.V., DuPont de Nemours Inc., Archer Daniels Midland Company, Kerry Group Public Limited Company.

Major companies operating in the clean-label ingredients market are developing new clean-label dietary fibers to sustain their position in the market. Dietary fibers are non-digestible carbohydrates found in plant-based foods that promote digestive health, regulate blood sugar, and contribute to a feeling of fullness.

#### Segments:

- 1) By Type: Natural Color, Natural Flavor, Fruit And Vegetable Ingredients, Starch And Sweeteners, Flours, Malt, Natural Preservatives, Fermentation Ingredients, Shortenings, Emulsifiers, Cereal Ingredients
- 2) By Form: Dry, Liquid
- 3) By Application: Dry Form Products, Cereals And Snacks, Bakery Products, Beverages, Processed Foods, Dairy And Frozen Desserts, Other Applications

Geographical Insights: Asia-Pacific Leading The Market

Asia-Pacific was the largest region in the clean label ingredient market in 2023. Asia-Pacific is expected to be the fastest-growing region in the clean label ingredient market report during the forecast period. The regions covered in the clean label ingredients market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

## Clean Label Ingredients Market Definition

Clean-label ingredients are plant-based and natural additives used in food products. It contains fewer product ingredients and does not include any synthetic chemicals or preservatives.

<u>Clean Label Ingredients Global Market Report 2024</u> from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Clean Label Ingredients Global Market Report 2024 by The Business Research Company is

the most comprehensive report that provides insights on clean label ingredients market size, clean label ingredients market drivers and trends, clean label ingredients market major players, clean label ingredients competitors' revenues, clean label ingredients market positioning, and clean label ingredients market growth across geographies. The clean label ingredients market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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