

Edge Computing Expo 2024 to Be Held in Amsterdam: A Premier Event for Cutting-Edge Tech Enthusiasts

Join over 7,000 tech leaders at Edge Computing Expo 2024 in Amsterdam this October, a premier event for cutting-edge innovations and networking.

AMSTERDAM, NORTH HOLLAND, NETHERLANDS, August 7, 2024 /EINPresswire.com/ -- The [Edge Computing Expo](#), a pivotal event within the [TechEx](#) series, is set to take place at the Amsterdam RAI venue in October 2024. This highly anticipated conference will gather over 7,000 attendees, including Heads of IT, Directors of Engineering, Network Infrastructure Managers, and other key decision-makers in the field of edge computing.



The poster features a dark blue background with a photograph of a diverse audience seated in a conference hall. Text on the poster includes: 'EDGE COMPUTING EXPO EUROPE', '1-2 October RAI, Amsterdam', 'A two-day event exploring the LATEST SOLUTIONS & INNOVATIONS in edge computing', and a green button that says 'REGISTER FOR FREE!'. Below the poster, the text 'Join us for Edge Computing Expo Europe 2024!' is displayed.

About the Edge Computing Event & Conference

In a world where speed, connectivity, and real-time data access are essential, edge computing has become a critical element of modern IT strategies. For innovative and dynamic enterprises, edge computing significantly enhances operational efficiency and automation while reducing latency.

The Edge Computing Expo Europe returns to Amsterdam, bringing together top technology companies, industry leaders, and innovators to explore the latest advancements in IoT and edge computing. This event offers a unique platform for businesses to boost efficiency, reduce latency, and drive automation. As part of TechEx Europe, it is the definitive event for forward-thinking enterprises looking to stay ahead in the fast-paced technology landscape.

Networking Opportunities

Beyond discussions, the event offers unparalleled networking opportunities. Attendees will

engage with peers who are actively accelerating edge computing, facilitating the exchange of innovative ideas and strategic approaches. The expo promises to be a must-attend for those leading the charge in edge computing.

Featured Speakers and Topics

The Edge Computing Expo will provide attendees with a unique opportunity to stay ahead and gain a competitive edge by exploring the latest strategies and trends in edge computing. The expo is promised to feature a wealth of case studies led by industry leaders that will illustrate the practical applications and benefits of edge computing.

A closer look at the lineup of distinguished speakers:

- Andy Fidler, Distinguished Engineer & Principal Network Architect (IoT) at BT Group, will present "5G and IoT Integration – Unleashing the Power of Connectivity." In this keynote address, Fidler will explore the integration of 5G networks with IoT, showcasing transformative capabilities and enhanced connectivity. Attendees will gain insights into real-world applications, challenges, and future trends.
- Nela Braun, Venture Capitalist at NATO Investment Fund (NIF), will discuss "NATO Investment Fund: Fueling the Future of Emerging IoT and Edge Computing." Braun will reveal how NIF is driving innovation and supporting the next generation of IoT and edge computing technologies. Attendees will discover the investment strategies that are shaping the future of this critical sector.
- Graham Wilde, Head of 5G Business Development at Three Group Solutions, will present "The IoT Revolution in Retail, Utilities, and Infrastructures." Wilde's keynote address will delve into how IoT technology is revolutionizing operations, enhancing customer experiences, and driving efficiency. Attendees will learn about cutting-edge applications, best practices, and future trends, equipping them with the knowledge to leverage IoT for competitive advantage and sustainable growth.

Featured Topics:

- Telecom Industry Connectivity: Explore a comprehensive case study on the challenges and solutions of achieving seamless integration across local, regional, and global levels in the telecom industry. Gain insights into technological advancements, strategic partnerships, and regulatory considerations.
- Real-Time Analytics for IoT: Delve into sessions that highlight the importance of real-time

analytics in enabling instantaneous decision-making and enhancing operational efficiency across various IoT ecosystems. Discover how advanced data streaming platforms and machine learning algorithms are driving innovation.

□ Environmental Edge & IoT Solutions: Learn how connected technologies are driving sustainability in smart cities and precision agriculture. This session will showcase innovative IoT applications that integrate sensors, data analytics, and real-time monitoring to optimize resource use and protect the environment.

□ Edge Computing in Manufacturing, Healthcare, and Smart Cities: Examine real-world case studies demonstrating the impact of edge computing on efficiency, scalability, and innovation in different industries. These sessions will explore key technologies such as advanced hardware, distributed computing frameworks, and AI integration.

□ IoT in Retail, Utilities, and Infrastructure: Understand how IoT technology is revolutionizing operations, enhancing customer experiences, and driving efficiency in various sectors. Case studies will provide insights into cutting-edge applications, best practices, and future trends.

Sophy Searight, Head of Conference, stated, "Our 2024 agenda delves into the most exciting trends and breakthroughs in edge computing and related technologies. This year's expo is more than just an event; it's a brilliant opportunity for attendees to gain valuable insights, connect with industry innovators, and build meaningful connections."

Part of TechEx

Located in the vibrant city of Amsterdam, TechEx Europe is the premier gathering for businesses shaping the future of technology on the continent. The Edge Computing Expo Europe is one of eight co-located events, making it a focal point for exploring diverse technological advancements and networking with industry peers; Digital Transformation, IoT & Edge Computing, AI & Big Data, Cybersecurity & Cloud, Data Centres, Intelligent Automation, and Unified Communications. This convergence provides attendees with a unique opportunity to delve into the latest technological trends shaping the industry.

Join us in October 2024 at the Amsterdam RAI venue to learn more about scalable, secure, and efficient edge computing solutions!

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