

# Parent Tested Parent Approved unveils latest award-winning family products

*North America's largest parent testing community recognizes exceptional products for quality, value and innovation*

NEW YORK, NY, USA, August 13, 2024 /EINPresswire.com/ -- Parent Tested Parent Approved (PTPA), North America's leading consumer-tested awards program, today revealed the latest recipients of its coveted Parent Tested Parent Approved Seal of Approval for outstanding product quality.



PTPA Seal of Approval Winners August 2024

Now in its 17th year, PTPA leverages insights from its engaged community of over 250,000



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*Sharon Vinderine*

parents to deliver authentic and unbiased product evaluations, guiding families in making informed purchasing decisions. PTPA also conducts comprehensive consumer research for its brand partners, offering invaluable insights into family preferences and purchasing behaviors.

The coveted PTPA Seal of Approval is awarded to products that demonstrate excellence in key areas that matter most

to consumers, such as performance, value, innovation and reliability.

"The PTPA Seal of Approval isn't just an award; it's a symbol of trust that resonates with millions of families," says Sharon Vinderine, CEO of Parent Tested Parent Approved. "Our dedication to ensuring products are genuinely tested by families has earned us a reputation as one of the most trusted programs in North America."

We are proud to celebrate the following products as recipients of the Parent Tested Parent Approved Seal of Approval:

Company: Acorn Couch  
Winning Product: Acorn Couch

Company: Aura  
Winning Product: Aura Parental Controls

Company: Blake eLearning  
Winning Product: Reading Eggs

Company: Geddy's Mom  
Winning Product: Shut Your Face Self-Closing Outlet Cover

Company: Ground Up International  
Winning Product: Ground Up Kids Sneakers

Company: Haakaa  
Winning Product: Ladybug Silicone Breast Milk Collector

Company: Home Chef  
Winning Product: Family Menu

Company: Malwarebytes  
Winning Product: Malwarebytes Plus (Premium Security + Privacy VPN)

Company: Naturepedic  
Winning Product: Naturepedic Organic Breathable Baby Crib Mattress (2-Stage - Lightweight)

Company: Procter & Gamble  
Winning Product: Pampers Club App

Company: VTech Technologies Canada Ltd.  
Winning Product: VTech® Sort & Discover Activity Wagon™

Company: VTech Technologies Canada Ltd.  
Winning Product: VTech® KidiZoom® Smartwatch DX4

Company: VTech Technologies Canada Ltd.  
Winning Product: LeapFrog® LeapStart® Learning Success Bundle™



Company: VTech Technologies Canada Ltd.

Winning Product: VTech® RM5754HD 5" Smart Wi-Fi 1080p Video Monitor

Company: VTech Technologies Canada Ltd.

Winning Product: VTech® BC8213 V-Hush Jr. Sleep Training Soother Speaker

### How Seal of Approval Product Winners Are Selected

Products are tested by a diverse group of families from our community of over 250,000 members, ensuring an unbiased evaluation. Each product undergoes a rigorous testing process to determine if it meets the high standards required for the PTPA Seal of Approval. Winners are chosen based on criteria such as functionality, value, innovation and dependability.

### About Parent Tested Parent Approved

Founded in 2007, Parent Tested Parent Approved is home to the Parent Tested Parent Approved Seal of Approval, one of North America's most recognized and respected consumer product awards. Driven by consumer trust and extensive media coverage, the Seal of Approval has empowered millions of parents to make smart, informed purchasing decisions for their families. Parent Tested Parent Approved has partnered with some of the world's most iconic brands to enhance product visibility and increase sales with invaluable third-party endorsements from a highly influential community of North American parents.

To learn more about North America's leading awards program, please visit [ptpaawards.com](https://ptpaawards.com)

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