

Aguascalientes - The Premier Destination for Meetings and Incentives

MANHATTAN, NY, UNITED STATES, August 7, 2024 /EINPresswire.com/ -- [Aguascalientes](#), a rich and cultural state in the heart of Mexico, is one of the nation's premier destinations for MICE tourism. The MICE market within the state plays a pivotal role in tourism by regulating the seasonality of tourism demand, ensuring hotel occupancy during low seasons, and significantly raising the average expenditure of visitors. With extensive infrastructure and excellent connectivity, Aguascalientes is poised to host a wide array of events, from conferences and incentive trips to conventions, meetings, and exhibitions.

State-of-the-Art Infrastructure

□ Tres Centurias Conference and Convention Complex: The Tres Centurias Conference and Convention Complex is a premier venue designed to host a variety of events. Featuring an expansive exhibition area, two large divisible halls, a dining area, a welcoming lobby, and lush green spaces, it offers a versatile and modern setting for conferences, conventions, and meetings. Conveniently located near the MECA (Space Museum), locomotive workshop, commercial areas, gardens, and Parque Tres Centurias, the complex



provides a dynamic environment that blends historic charm with contemporary amenities.

□ La Antigua Nave de Locomotoras: La Antigua Nave de Locomotoras offers a unique industrial-style venue perfect for meetings, conventions, and exhibitions. This repurposed locomotive hall provides a distinctive and spacious setting, ideal for hosting large-scale events with a touch of historical charm. Its versatile design makes it an excellent choice for banquets, expos, and corporate gatherings, ensuring a memorable experience for all attendees.

□ Museo Descubre: Museo Descubre is an exceptional venue for meetings and educational events, offering a blend of formal and non-formal spaces. Its innovative design and interactive exhibits provide a stimulating environment that enhances learning and engagement. Ideal for conferences, workshops, and seminars, Museo Descubre ensures a unique and inspiring setting that fosters creativity and collaboration.

□ Teatro Aguascalientes: Teatro Aguascalientes boasts a performance hall with a capacity of 1,650 people, complemented by a spacious lobby, gallery, and beautifully landscaped gardens. Equipped with state-of-the-art air conditioning, sound, and digital lighting, the theater provides an elegant and comfortable setting for conferences, seminars, and corporate presentations.

□ Casa de la Cultura: This charming and versatile venue offers a unique and intimate atmosphere for meetings and events. Its six distinctive patios make it ideal for smaller gatherings, workshops, and creative sessions.

□ Plaza de las Tres Centurias: This complex pays tribute to the state's rich railway heritage and



can accommodate up to 8,500 attendees for events or 1,200 for banquets. Its highlights include the picturesque La Hidrocalida locomotive, the vibrant dancing fountains with over 60 colors, and the monumental clock honoring railway workers, all of which add a unique and memorable touch to any gathering.

- Teatro Morelos: Declared a historical monument, Teatro Morelos offers a refined atmosphere and can seat 350 attendees.
- Cava Domecq: A unique venue within the San Marcos National Fair Facilities, ideal for social events and meetings.
- Centro de Convenciones y Exposiciones Isla San Marcos: A new convention center ideal for large exhibitions and shows, featuring 8,000 square meters of space and extensive parking.
- Arena San Marcos: An ADA-compliant venue with a capacity for 7,552 people, fully roofed and equipped with elevators, ramps, and obstacle-free seating.

Sports Event Venues

Aguascalientes also caters to large-format sports events with its range of specialized venues:

- Aguascalientes Oval: A speedway with a capacity for 35,000 spectators, hosting national automotive competitions.
- Estadio Victoria: Estadio Victoria is a premier venue for hosting thrilling sporting events, renowned for its modern facilities and vibrant atmosphere. Constructed on the site of the old Municipal Stadium, it serves as a central hub for the nation's popular sports, offering spectators an engaging and comfortable experience. With its state-of-the-art amenities and significant seating capacity, Estadio Victoria is the place for high-profile matches and large-scale sports competitions.
- Parque de Beisbol: Parque de Beisbol, home to the historic Romo Chávez Stadium in Aguascalientes, is a distinguished venue for baseball enthusiasts. Inaugurated in 1946, it stands out as the only baseball stadium in Mexico with an internal Hall of Fame celebrating national and local baseball legends.
- Carreon Brothers Basketball Stadium: With a capacity of 3,000 spectators, it serves as the home court for the Panteras de Aguascalientes, providing an electric atmosphere for fans. Its modern amenities and comfortable seating make it an ideal location for high-energy basketball events and tournaments.
- Velodromo: Velodromo in Aguascalientes is a top-tier cycling venue renowned for its windproof, inflated wooden track. It has hosted two Track Cycling World Cups, showcasing its international reputation and capacity to accommodate cyclists from over 36 countries.

Hotel Infrastructure

With over 6,000 rooms, including 4,500 in 4- and 5-star hotels, Aguascalientes offers ample accommodation options for visitors, ensuring a comfortable stay for all attendees.

Aguascalientes is committed to providing a world-class experience for meetings tourism,

leveraging its strategic location, connectivity, and versatile infrastructure to host memorable and impactful events.

Excellent Connectivity

Data from the end of June shows that Aguascalientes offers 241 domestic and 164 international flights weekly. Domestic flights connect from major cities such as Mexico City, Tijuana, Puerto Vallarta, Monterrey, and Cancun, while international routes include Dallas, Houston, Chicago, and Los Angeles. This robust air connectivity ensures that 60 percent of passengers are domestic and 40 percent are global, making Aguascalientes an accessible and convenient destination for attendees from around the globe.

For pictures, click [Here!](#)

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