

# Chad Rogers Joins One Click SEO, Bringing Entrepreneurial Expertise and Community Focus

*One Click SEO, a digital marketing firm in the New Orleans area, is welcoming entrepreneur Chad Rogers to the team.*



NEW ORLEANS, LA, USA, August 7, 2024 /EINPresswire.com/ -- One Click SEO is proud to announce the addition of Chad Rogers, a seasoned entrepreneur and respected business leader, to its

growing team. Chad, who has successfully built and operated the New Orleans based businesses, Calhoun Trading Co. and [Constellation Botanicals](#), will bring his extensive expertise in small business management and community engagement to his new role at One Click SEO.

## A Proven Entrepreneur with Deep Local Roots

Chad Rogers has built a strong reputation in the New Orleans business community through his successful ownership and management of two well regarded local businesses.

**Calhoun Trading Co.:** Originally established as Calhoun Vapor, this business evolved into a comprehensive retail hub offering a wide range of vaping supplies, herbal products, and more. Known for its exceptional customer service and wide product selection, Calhoun Trading Co. was a beloved local shop with a 4.9-star rating from over 200 reviews on Birdeye. It was also recognized as the “Best Vape Shop” by Gambit and Where Y’at for many years.

**Constellation Botanicals:** Specializing in high-quality herbal and wellness products, Constellation Botanicals has earned a reputation for its commitment to natural ingredients, ethically sourced products, and customer education. The store offers a diverse range of products, including bulk herbs, kava, kratom, and non-alcoholic beverages and is recognized for its knowledgeable staff and welcoming environment.

## A Balanced Approach to Business

In addition to his entrepreneurial ventures, Chad Rogers balanced a civilian career with 11 years of service in the Louisiana National Guard. His ability to manage multiple responsibilities and his commitment to both his businesses and his community make him a valuable asset to the [One](#)

[Click SEO team](#). Chad's focus will be on delivering results-driven strategies that help businesses thrive in the digital landscape.

### Joining One Click SEO

Chad Rogers' transition to One Click SEO marks a new chapter in his career, where his entrepreneurial experience will contribute to the firm's mission of providing top-tier digital marketing solutions. One Click SEO is a leading [digital marketing firm](#) known for its comprehensive search engine optimization services, helping businesses increase their online visibility and achieve sustainable growth.

Chad's experience in building successful retail businesses, combined with his focus on customer engagement and community involvement, will be instrumental in enhancing One Click SEO's service offerings. His ability to manage and grow businesses from the ground up will bring a fresh perspective to the team, particularly in developing strategies that drive customer acquisition and retention.

### About One Click SEO

One Click SEO is a full-service digital marketing agency specializing in search engine optimization, web design, and online marketing strategies. The firm is dedicated to helping businesses improve their online presence, increase traffic, and generate more leads. With a focus on results-driven solutions, One Click SEO works with clients across various industries to achieve their digital marketing goals.

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