

Hamptons Fashion Week®: The Official Fashion Week in the Hamptons is making their mark and Many are following

Dee Rivera is captivating audiences with her yearly produced, groundbreaking event that is taking the Hampton's by Storm! at Hamptons Fashion Week.®

HAMPTON, NEW YORK, UNITED STATES, August 8, 2024 /EINPresswire.com/ -- Renowned fashion visionary Dee Rivera is set to captivate audiences with a groundbreaking event that seamlessly blends the realms of fashion, art, and music at Hamptons Fashion Week. This unique experience founded in 2019 promises to redefine the traditional fashion showcase by integrating art, experiential performances on the runway!

Hamptons Fashion Week®, known for its celebration of luxury and style, will play host to this one-of-a-kind event Produced by fashion veteran Dee Rivera. CEO of DCG Media Group.

Drawing inspiration from the intersection of various artistic forms, Rivera aims to create an immersive experience that transcends the boundaries of conventional fashion shows.

Producer

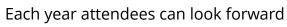
Yearly attendees can expect a mesmerizing display of creativity as models elegantly glide down the runway enhanced by a curated selection of music that sets the tone for an unforgettable evening of sensory delight.

Dee Rivera, a trailblazer in the fashion industry, has long been recognized for her innovative approach to design and presentation. With a keen eye for aesthetics and a passion for pushing boundaries, Rivera continues to push the envelope with each new project she undertakes.

"I see more and more designers and brands following our lead to showcase their NYFW Collections in the Hamptons, such as Ralph Lauren and we are flattered that they are taking our

lead. Yearly we unveil this groundbreaking event, Hamptons Fashion Week®," said Dee Rivera. "By combining the worlds of fashion, art, and music, we aim to create a multi-dimensional experience that resonates with audiences on a deeper level. This is not just a fashion show; it is a celebration of creativity and collaboration."

Hamptons Fashion Week [®] has also added other platforms under their umbrella such as Hamptons Swim Week[®], Runway On Jobs Lane[®] and Hamptons Fashion Night Out[®] all trademarks under the Hamptons Fashion Week [®]Umbrella.



to a truly unique experience that transcends traditional boundaries and captures the essence of artistic expression.



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Producer, Dee Rivera

For more information and updates on Dee Rivera's groundbreaking showcase at Hamptons Fashion Week®, Contact DCG Media Group. please visit [www.hamptonsfashionweek.com] or follow @hamptonsfashionweek

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