

# Global Pet Travel Services Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company's Pet Travel Services Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, August 8, 2024 /EINPresswire.com/ --The global pet travel services market has witnessed substantial growth in recent years, expanding from \$1.85



billion in 2023 to \$2.06 billion in 2024, at a robust compound annual growth rate (CAGR) of 11.3%. This growth is largely attributed to rising pet ownership, urbanization, changing lifestyles, regulatory changes, and heightened awareness of pet safety. Looking ahead, the market is projected to surge to \$3.02 billion by 2028, with a CAGR of 10.0%. This forecasted growth is



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driven by globalization, evolving regulations, a focus on sustainable practices, and a rise in premium pet travel services.

Growth Driven by Increased Travel and Tourism
The increasing integration of <u>pets into travel plans is a significant</u> driver of the pet travel services market. The rise in international travel, supported by a booming travel

industry, has led to greater demand for pet-friendly accommodations, transportation, and specialized services. For instance, the United Nations World Tourism Organization (UNWTO) reported that international tourist arrivals reached 900 million in 2022, doubling the number from 2021. The Middle East saw a notable rebound, with tourist arrivals reaching 83% of prepandemic levels. Such trends underscore the expanding synergy between the travel and pet services sectors, propelling market growth.

Explore comprehensive insights into the global pet travel services market with a detailed sample report:

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Major Players and Market Innovations

Key players in the pet travel services market include PetRelocation, Air Animal Pet Movers, Happy Tails Travel Inc., and many others. These companies are focusing on innovation to enhance their service offerings. Notably, Pet Value launched a digital travel guide, "Let's Go Outside," featuring a chew-proof sleeve and curated suggestions for pet-friendly destinations. This reflects a broader trend of product innovation aimed at improving travel experiences for pets.

## Trends Shaping the Market

Several trends are shaping the future of the pet travel services market:

- Technology Integration: Enhanced digital platforms for booking and information.
- Health and Safety Concerns: Increased focus on pet well-being during travel.
- Specialized Accommodations: Growth in pet-friendly hotels and lodgings.
- Customized Experiences: Tailored travel experiences for pets and their owners.
- Environmental Sustainability: Adoption of eco-friendly practices in travel services.

## Market Segmentation

The pet travel services market is segmented as follows:

- By Travel Type: Domestic, International
- By Pet Type: Dogs, Cats, Other Pet Types
- By Booking Type: Online Booking, Offline Booking
- By Application Type: Transportation, Relocation

## Geographical Insights: North America Leading the Market

North America dominated the pet travel services market in 2023 and is expected to continue its leadership position. The region's established infrastructure and high pet ownership rates contribute to its market prominence. The comprehensive report offers detailed insights into regional dynamics, market trends, and growth opportunities.

Explore the report store to make a direct purchase of the report <a href="https://www.thebusinessresearchcompany.com/report/pet-travel-services-global-market-report">https://www.thebusinessresearchcompany.com/report/pet-travel-services-global-market-report</a>

Pet Travel Services Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Pet Travel Services Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on <u>pet travel services market size</u>, pet travel services market drivers and trends, pet travel services market major players, competitors' revenues, market positioning, and market growth across geographies. The pet travel services market report helps you gain in-depth insights on opportunities and strategies. Companies can

leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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