

# Invisible Orthodontics Market Segments, Drivers, Restraints, And Trends For 2024-2033

*The Business Research Company's  
Invisible Orthodontics Global Market  
Report 2024 – Market Size, Trends, And  
Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK,  
August 8, 2024 /EINPresswire.com/ --  
[The invisible orthodontics market](#) has  
experienced robust growth in recent

years, expanding from \$4.67 billion in

2023 to \$5.37 billion in 2024 at a compound annual growth rate (CAGR) of 14.9%. The growth in the historic period can be attributed to the introduction of clear aligner technology, increased demand for aesthetic alternatives, improved materials, direct-to-consumer models, and patient comfort and convenience.



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## Strong Future Growth Anticipated

The invisible orthodontics market is projected to continue its strong growth, reaching \$9.47 billion in 2028 at a compound annual growth rate (CAGR) of 15.3%. The growth in the forecast period can be attributed to consumer awareness and education, professional training and accreditation, patient satisfaction and word of mouth,

healthcare policies and reimbursement, and clinical efficacy and treatment outcomes.

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## Growth Driver Of The Invisible Orthodontics Market

The increasing prevalence of dental diseases is expected to propel the growth of the invisible orthodontics market going forward. Dental diseases encompass a wide range of conditions affecting the teeth, gums, and oral cavity. The prevalence of dental diseases is due to poor oral hygiene, high consumption of sugary and acidic foods and beverages, and limited dental care and education about oral health. Invisible orthodontics addresses various dental diseases and



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conditions by correcting teeth misalignment and bite irregularities. It enhances the aesthetic appeal of the smile and impacts dental health by boosting oral hygiene, lowering the chances of tooth decay and gum disease, improving functionality, and averting dental trauma.

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### Major Players And Market Trends

Key players in the invisible orthodontics market include 3M Company, Dentsply Sirona Inc., Angelalign Technology Co. Ltd., Align Technology Inc., Byte Technology LLC, SmileDirectClub Inc. Major companies operating in the invisible orthodontics market are focusing on developing innovative solutions, such as the invisalign system, to gain a competitive edge in the market. The invisalign system is an invisible orthodontic treatment utilizes clear, removable aligners to straighten teeth.

### Segments:

- 1) By Product: Clear Aligners, Ceramic Braces, Lingual Braces
- 2) By Age Group: Children, Adolescents, Adults
- 3) By Application: Excessive Spacing, Crowding, Open Bite, Deep Bite, Cross Bite, Abnormal Eruption, Other Applications
- 4) By End-Use: Hospitals, Stand Alone Practices, Group Practices, Other End-Uses

### Geographical Insights: North America Leading The Market

North America was the largest region in the invisible orthodontics market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the invisible orthodontics market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Invisible Orthodontics Market Definition

Invisible orthodontics refers to orthodontic treatment methods that use transparent or nearly invisible devices to straighten teeth and correct dental issues without the conspicuous appearance of traditional metal braces. These methods aim to provide a more aesthetically pleasing alternative, making them particularly popular among adults and teens who prefer a less noticeable option.

Invisible Orthodontics Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Invisible Orthodontics Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [invisible orthodontics market size](#), invisible orthodontics market drivers and trends, invisible orthodontics market major players, invisible orthodontics competitors' revenues, invisible orthodontics market positioning, and invisible orthodontics market growth across geographies. The invisible orthodontics market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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