

Lazer Logistics' EV Platform Surpasses 1.5 Million Yard Spotting Miles

Lazer has achieved another milestone, furthering their progress from 2023 when they proudly announced reaching 1 million zero-emission miles.

ALPHARETTA, GA, UNITED STATES, August 8, 2024

/EINPresswire.com/ -- Lazer Logistics, Inc. ("Lazer Logistics"), the leading provider of outsourced, end-to-end yard management services in North America, is proud to announce another significant [sustainability](#) milestone achieved through its industry-leading Electric Vehicle (EV) Spotter Program: surpassing 1.5 million zero-emission miles.



This groundbreaking achievement is a testament to the company's continued commitment to sustainability and innovation, marking seven-plus years of diligent efforts to lead the industry toward a greener future. It builds on Lazer's momentum at the end of 2023 when it announced it had reached 1 million zero-emission miles. Now, seven months later, it is halfway to doubling that milestone.

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Our steadfast commitment is to reduce our carbon footprint while assisting our clients with their sustainability goals. Lazer will continue to lead our industry as we expand our zero-emission fleet”

Adam Newsome, CEO - Lazer Logistics

Lazer Logistics' 1.5 million zero-emission miles by the numbers:

Carbon Footprint Reduction

Over 20.8 million pounds of CO2 emissions have been

prevented, significantly improving global greenhouse gas reduction efforts.

Operational Efficiency

Lazer's EVs have accumulated more than 620,000 hours of key-on time, demonstrating not only environmental benefits but also the reliability and efficiency of our fleet.

Energy Savings

[Lazer's EV program](#) has saved over 925,000 gallons of diesel, showcasing the economic and environmental advantages of transitioning to electric vehicles.

The Lazer Logistics EV program milestone is equivalent to:

- 24,129,937 miles driven by an average gas-powered passenger vehicle
- 10,397,786 pounds of coal burned
- 1,862 homes' electricity use for one year

Healthier Communities

Significant reductions in criteria air pollutants such as nitrogen oxides (NOx), particulate matter (PM2.5), and carbon monoxide (CO) have occurred, leading to cleaner and healthier air quality for Lazer's employees, clients, and communities.

"Our steadfast commitment is to reduce our carbon footprint while assisting our clients with their sustainability goals," said Adam Newsome, CEO of Lazer Logistics.

"Lazer will continue to lead our industry in sustainable yard management solutions as our zero-emission fleet expands.

"These achievements reflect corporate responsibility and our pledge to environmental stewardship for a cleaner future."

For more information about Lazer Logistics and our environmental initiatives, please contact Norman Miglietta at nmiglietta@lazerlogistics.com.




Lazer Logistics

Established in 1996 and based in Alpharetta, GA, Lazer Logistics is the largest outsourced single-

EV FLEET MILESTONES

20.8M+ POUNDS OF CO₂ AVOIDED

equivalent to greenhouse gas emissions from:

 1,862 homes' electricity use for one year	 926,790 gallons of diesel consumed	 24,129,937 miles driven by an average gas-powered passenger vehicle
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Source: www.epa.gov

Lazer 1.5 million zero emission mile stats

1.5M
ZERO
EMISSION
MILES

Lazer celebrates 1.5 million zero emission miles

service provider of Yard Logistics in North America. Lazer focuses on innovation and sustainability, offering yard logistics solutions that improve throughput at transition points throughout the connected supply chain. Their yard solutions encompass trailer spotting, shuttling, trailer rental and leasing, gate and welcome center management, drayage, YMS technology, and other supply chain tech solutions. Lazer operates the largest fleet of outsourced electric spotters in North America and is dedicated to helping clients achieve their corporate sustainability goals by providing a comprehensive end-to-end, customizable solution that covers buying, operating, and maintaining all EV vehicles and equipment and managing applicable grant programs. In August 2024, Lazer's EV program exceeded 1.5 million zero-emission miles. Lazer has a presence in over 700 locations, with more than 5,800 employees and 10,000 fleet assets. The company carries out over 9 million annual service hours for various blue-chip customers across 41 U.S. states and Canadian territories. For more information, visit www.lazerlogistics.com.

Norman Miglietta

Lazer Logistics

+1 470-249-1279

[email us here](#)

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