

IoT Tech Expo Europe 2024: Amsterdam's Event Preview

IoT Tech Expo Europe 2024: Pioneering the Future of Connectivity and Innovation in Amsterdam

AMSTERDAM, NETHERLANDS, August 9, 2024 /EINPresswire.com/ -- [IoT Tech Expo Europe 2024: Pioneering the Future of Connectivity and Innovation in Amsterdam](#)



The IoT Tech Expo Europe 2024 promises a comprehensive programme of presentations, networking sessions, and exhibitions, providing a platform for industry insights and future trends in IoT. It's set to be a key event for anyone involved in the rapidly evolving field of the Internet of Things.

Amsterdam is gearing up to host the IoT Tech Expo Europe on 1-2 October 2024 at the RAI exhibition and convention centre. The event is expected to draw around 7,000 attendees, including 150 [speakers](#) and 200 exhibitors. With eight additional co-located events planned, this expo will be a significant opportunity for professionals to engage with the latest developments in the Internet of Things (IoT).

A Key Event for IoT Professionals

The IoT Tech Expo Europe has established itself as a leading European conference and exhibition for IoT professionals, industry leaders, and tech enthusiasts. Emphasising innovation, advanced technologies, and practical applications, this event attracts those eager to explore the transformative potential of IoT across various industries.

IoT Tech Expo Agenda

The IoT Tech Expo Europe promises a knowledge-packed agenda, featuring presentations and panel discussions that explore the latest advancements and applications of IoT technology. Attendees will gain insights into how IoT is driving digital transformation across various sectors,

from retail and utilities to telecommunications and industrial manufacturing.

Key topics include the integration of IoT with edge computing, which is unlocking new potentials by enabling real-time data processing and analytics at the source. This, in turn, enhances the efficiency and security of IoT deployments, particularly in critical sectors like smart cities and industrial settings. Additionally, the expo will shed light on the role of machine learning models on edge devices, which are pushing the boundaries of automation and sustainability in industrial IoT applications.

Furthermore, discussions will cover the growing importance of cyber resilience in today's digital world, with a focus on defense-in-depth approaches and the application of zero-trust principles to secure IoT ecosystems. Attendees will also explore how digital twins are revolutionizing IoT data visualization, driving better decision-making and operational efficiency.

The agenda is rich with diverse sessions that cater to professionals seeking to navigate the complexities of IoT and leverage its transformative power for future success.

Below are the topics that will be covered in detail:

- The IoT Revolution in retail, utilities and infrastructures
- IoT Integration and digital transformation
- Case Study – Connectivity in telecoms at local, regional and global level
- Real time analytics for the Internet of Things
- Edge Computing and IoT: Unlocking New Potentials
- Defense-in-Depth Approaches in Edge computing
- Data management and analytics in a distributed NoSQL platform
- The Economics of Edge – How to Pick the Right Use Case for a Cost-Effective Transformation
- Machine learning models on edge devices
- Unleashing Efficiency, Automation and Sustainability through Industrial IoT
- Navigating the Future: IoT Innovations in Industrial Settings
- IoT for digital industrial transformation
- Elevating Manufacturing: IoT Integration in Smart Factories and Industrie 4.0
- Democratising IoT Development for Business Transformation
- Joining the dots for an IoT-led future
- Revolutionise Your Operations: Unleash the Power of Digitalisation and Innovation!
- Smart Cities, Smart Transport: How IoT Platforms Contribute for Real-Time E-Scooters Fleet Management
- Whirlpools South American Smart Factory: Driving Industry 4.0 Revolution through a new factory design and startup in Argentina
- From smart industry to a productive enterprise
- Role of Edge Computing in IoT Security
- NATO Investment Fund: Fueling the Future of Emerging IoT and Edge Computing
- The increasing importance of cyber resilience in today's digital world

- Applying a Zero Trust approach through your solutions
- From Device Management to Data-Driven Insights for IoT security
- IT and OT collaboration to prevent cyber attacks
- IoT Applications in Telecommunications
- Digital Twins: Real-world Applications and Impact on IoT Data Visualization
- Empowering Communities Through Playful IoT: Enhancing Civic Engagement and Social Innovation
- Securing the Internet of Things: Leveraging Blockchain and AI for Advanced Cybersecurity
- Redefining Urban Living with Building Operating Systems
- Smart Sustainable Cities
- Data-driven decision making, improving services, efficiency and cost reductions in smart cities

and more!

Inspirational Speakers

The IoT Tech Expo Europe 2024 is expected to bring together a diverse group of industry professionals, thought leaders, and experts who will share their knowledge and experiences. Representatives from various sectors, including manufacturing, technology, telecommunications, aviation, retail, government, professional services, and many more, will gather to exchange ideas and perspectives on the latest developments in IoT.

Renowned speakers, recognised for their expertise in the field, will offer insights aimed at informing and empowering attendees. By discussing their experiences, including successes and challenges, they hope to inspire innovation among participants and contribute to the ongoing evolution of IoT technology.

Attendees will have the opportunity to engage with these experts, build connections, and stay informed about current trends in the IoT space. The event highlights collaboration, with participants from various backgrounds coming together to explore the potential impact of IoT technology on businesses and society..

Featured speakers and panelists taking part in IoT Tech Expo Europe include:

Philipp Mahr - Chief Technology Lead | Head of IoT Competence & Enablement - Henkel Adhesives Technologies

Moustafa Imam - Head of IoT - Mageba Group

Anna Schindler - Director of the Office for Urban Development - City of Zurich

Sebastian Grabowski - Head of IoT - Orange

Alejandro de la Mata - Manufacturing Process Data Acquisition and Processing Expert - Airbus

Aymen Ismail - Head of Customer Engagement Solutions - Smart Europe GmbH

Pedro Gonçalves - Senior Advisor for EU & International Digital Policy - Altice Portugal

Nela Braun - Venture Capitalist - NATO Investment Fund (NIF)

Andy Fiddler - Distinguished Engineer & Principal Network Architect (IoT) - BT Group

Graham Wilde - Head of 5G Business Development - Three Group Solutions

Jesper Touboel - VP - EMEA Manufacturing - LEGO
Vishesh Kalia - Director, Technology - PWC Middle East
Alessandro Malucelli - Industrial Engineering Senior Manager - Whirlpool
Alan Murphy - Regional Manager - Smart Dublin
Dr Alex Vakaloudis - Lecturer in Computer Science - Munster Technological University Ireland
Nassia Skoulikariti - IoT Content Director - Mobile Ecosystem Forum
Benedict William Gromann - Public Policy Manager - European Telecommunications Network Operators' Association (ETNO)
Ben Schouten - Emeritus Professor - Eindhoven University of Technology
Oleg Polovynko - Adviser to the Mayor of Kyiv City on Digitalization - Kyiv City Council
Frank Gesell - General Manager, Europe - Singtel

and many more!

VIP Networking Party at the Strandzuid Restaurant:

After a full day of presentations, panel discussions, and exploring the latest in IoT, attendees will head to the VIP Networking at the Strandzuid. With its scenic canal backdrop, the event offers an ideal setting for professionals to connect, exchange ideas, and forge new partnerships.

The canal-side location, featuring outdoor seating and inviting spaces, provides a comfortable atmosphere for meaningful conversations about IoT trends and personal experiences. The evening will also include a selection of food and beverages, making it a pleasant way to end a busy day at the IoT Tech Expo Europe 2024.

8 collocated events

In addition to the highly anticipated IoT Tech Expo Europe, there will be eight co-located events taking place, each offering a unique technological focus. Attendees will have the opportunity to explore AI & Big Data Expo, Data Centres Congress, Cyber Security & Cloud Expo, Digital Transformation Week, Intelligent Automation Conference, Unified Communications Conference and Edge Computing Expo. Throughout these co-located events, industry experts and thought leaders will converge to share their insights and expertise, creating a comprehensive and diverse experience for all participants. With cutting-edge innovations and a wide range of topics on display, this convergence of events promises an unparalleled opportunity for tech enthusiasts and professionals to immerse themselves in the latest advancements across multiple domains, all within one convenient location. Don't miss out on this exceptional chance to expand knowledge and network with the best in the field!

Networking app

By securing a Gold or Ultimate ticket, attendees will gain access to the official AI-powered mobile

and desktop app. This app will be available about two weeks before the event, offering a valuable digital tool to enhance the conference experience.

With the app, attendees can easily navigate the conference schedule and tailor their agendas to their interests. The app provides detailed information on sessions and presentations, helping attendees make the most of their time and ensuring they don't miss any key insights.

The app also improves networking opportunities by enabling connections with other attendees, including industry professionals, speakers, sponsors, and exhibitors. Users can communicate through chat and video calls, and arrange meetings in designated networking areas. Thanks to advanced algorithms, the app offers personalised recommendations for potential connections based on users' interests and preferences. This feature aims to enhance networking, allowing attendees to engage with relevant professionals and leaders.

As the event approaches, the app will provide real-time updates and notifications about schedule changes, announcements, and additions. Its user-friendly interface also lets attendees explore exhibitor details, discover new products and services, and stay informed about innovations in their fields.

Overall, the Gold and Ultimate tickets, with access to this app, provide a practical tool for maximising event engagement and building lasting connections in the technology and innovation sectors.

Ticket types

ULTIMATE PASS - €1199

Get the most out of the IoT Tech Expo with our Ultimate Pass! Experience the complete conference with two full days of IoT Tech Expo Conference Tracks, and dive into other cutting-edge topics with the Co-Located Events Conference Tracks, including AI & Big Data Expo, Data Centres Congress, Cyber Security & Cloud Expo, Digital Transformation Week, Intelligent Automation Conference, Unified Communications Conference and Edge Computing Expo. Explore the Exhibition Floor & Tradeshow, enjoy a complimentary lunch, and join the Networking Party on day 1. With AI Powered Desktop & Mobile Apps, you'll stay connected throughout the event. Plus, gain access to the Content Library Hub, featuring over 250 hours of presentation recordings to revisit the sessions anytime you want!

GOLD PASS - €849

The Gold Pass offers fantastic value. Attend both days of the IoT Tech Expo Conference Track, explore the Exhibition Floor & Tradeshow, and indulge in a delicious lunch. Don't miss the Networking Party on day 1 for valuable connections. Stay informed with AI Powered Desktop & Mobile Apps, and access the Content Library Hub, containing over 250 hours of presentation recordings, to keep up with the latest insights.

FREE EXPO PASS - €0

Experience the excitement of our Expo Floor, where you can explore transformational technologies, witness live demos, and engage with over 250 exhibitors. Listen to free presentations and connect with industry peers and leaders in the Networking and Hospitality areas. Access the Content Library Hub with over 250 hours of presentation recordings to delve deeper into the world of tech!

CONTENT LIBRARY HUB PASS - €0

For tech enthusiasts who prefer on-demand content, our Content Library Hub Pass is ideal! Enjoy a 12-month access to the TechHub & Content Library, updated regularly with new videos and resources. Watch on-demand recordings from live [TechEx](#) events, explore webinar recordings from TechForge Media, and gain access to exclusive resources and thought-leadership content from our esteemed event partners.

All ticket types can be accessed via the following link: <https://www.iottechexpo.com/europe/>

Press invitation

The organisers invite all media professionals to attend and gain exclusive access to the latest technologies, influential presentations, and key industry insights that will drive future developments. To request a Press Pass and secure a leading role in covering innovation, please contact iot@techexevent.com.

This is a valuable chance to engage with industry leaders, discover cutting-edge technology, and contribute to the discussions shaping the tech landscape. The organisers look forward to welcoming the press and showcasing the forefront of the IoT Tech Expo.

Event details

IoT Tech Expo Europe

1-2 October 2024

RAI, Amsterdam

Website: www.iottechexpo.com/europe

Contact: iot@techexevent.com

Social Handles

Twitter: [@iottechexpo](https://twitter.com/iottechexpo) <https://twitter.com/iottechexpo>

Facebook: <https://www.facebook.com/iottechexpo/>

Linkedin: <https://www.linkedin.com/company/18852416>

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