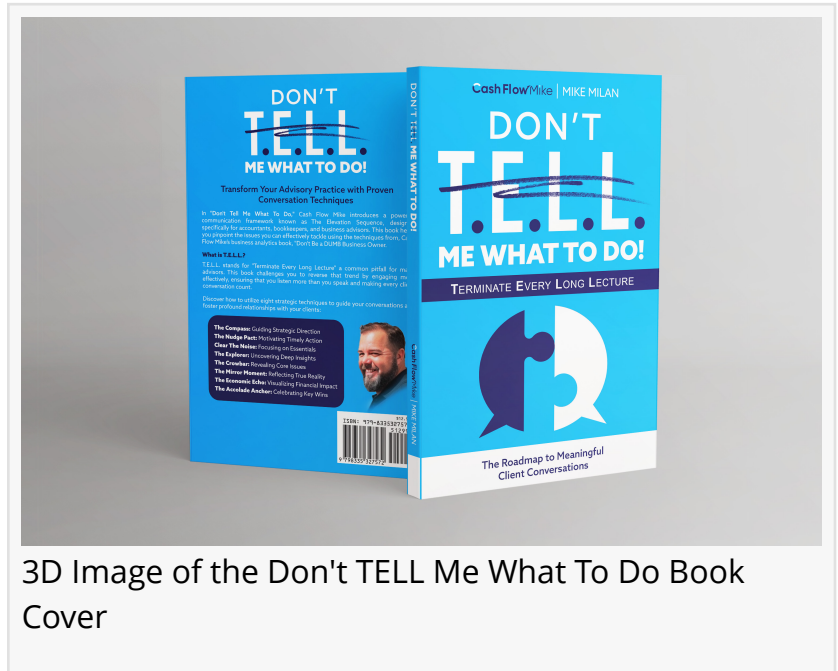


Cash Flow Mike Unveils New Book: 'Don't T.E.L.L. Me What To Do!'

Discover 'Don't T.E.L.L. Me What To Do,' the guide linking effective client conversations to tangible business solutions.

SAN ANTONIO, TX, UNITED STATES, August 15, 2024 /EINPresswire.com/ -- Business coach and financial expert Mike Milan, affectionately known as [Cash Flow Mike](#), proudly announces the release of his insightful new book, "Don't T.E.L.L. Me What To Do: A Roadmap To Meaningful Client Conversations." Now available on Amazon and through selected retailers, this book introduces a groundbreaking approach to client communication.



3D Image of the Don't TELL Me What To Do Book Cover

"Don't T.E.L.L. Me What To Do," where T.E.L.L. stands for Terminate Every Long Lecture, guides professionals in engaging more effectively with clients by encouraging them to talk more and listen actively. This method is designed to unearth the real issues affecting businesses, setting the stage for strategic solutions offered in Mike's companion book, "[Don't Be A D.U.M.B. Business Owner](#)," where D.U.M.B. stands for Don't Understand My Business.

“

As a State Trooper, I learned to defuse tension and get to the heart of issues—like the psychologists on 'Hoarders.' My book teaches techniques that drive clients to be committed to take action.”

Mike Milan, Cash Flow Mike

The new book elaborates on the Elevation Sequence—a series of eight communication techniques that transform standard advisory interactions into dynamic, action-

oriented dialogues. From establishing an initial connection with 'The Compass' to leveraging 'The Accolade Anchor' for ongoing motivation and success, Cash Flow Mike provides a comprehensive toolkit for advisors aiming to facilitate real change.

"In today's fast-paced business environment, effective communication is crucial. 'Don't T.E.L.L. Me What To Do' equips advisors with the necessary skills to not only identify client issues through conversation but also to address these with the strategic solutions detailed in 'Don't Be A D.U.M.B. Business Owner,'" explains Cash Flow Mike.



To celebrate the launch, Cash Flow Mike offers a complimentary eBook version to his current subscribers, inviting feedback to refine further the strategies discussed. Hardcover and paperback editions are expected to be available on Amazon within the next 1-2 weeks.

About Cash Flow Mike

Mike Milan, better known as Cash Flow Mike, is an esteemed business advisor and author renowned for transforming financial chaos into clarity and profit. His diverse background, spanning from state trooper to entrepreneur, has equipped him with unique insights into human behavior and business dynamics. Mike's dedication to enhancing business literacy led to the creation of the Clear Path To Cash and The Client Conversation Coach programs, which have empowered thousands of business advisors and owners to unlock hidden cash flows and drive meaningful conversations. His practical, no-nonsense approach makes him a trusted figure in the business community.

Mike Milan
Cash Flow Mike
+1 210-560-0056

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