

# Backpack Drive in Los Angeles by Branding Los Angeles 'Pack the Future' Backpack Drive: Empowering LAUSD Students

*Branding Los Angeles raised funds to donate 50 backpacks to school-aged students, ensuring they are prepared and excited for the upcoming school year.*

LOS ANGELES, CALIFORNIA, UNITED STATES, August 12, 2024

/EINPresswire.com/ -- Branding Los Angeles is excited to announce that their annual [Back to School](#) 'Pack the Future' [Backpack Drive](#), an initiative dedicated to providing essential school supplies to children in need was a huge success. This year, the agency raised funds to donate 50 backpacks to LAUSD students, ensuring they are prepared and excited for the upcoming school year.

Supporting the future generation is a cornerstone of Branding Los Angeles' leadership and company culture. "Giving back to our community is not just a responsibility but a privilege. We are committed to making a positive impact on the lives of young students, ensuring they have the tools they need to succeed," said Ben Behrooz, Founder & CEO of Branding Los Angeles.

In partnership with Para Los Niños, a renowned organization dedicated to supporting children and families in Los Angeles, Branding Los Angeles distributed the backpacks filled with \$30 worth of school supplies to students. These 'packs of the future' are designed to provide essential materials such as notebooks, pencils, and other school necessities, helping students start the school year on the right foot.

The distribution event took place just in time for the Los Angeles Unified School District's



Branding Los Angeles - Logo

(LAUSD) first day of school on August 12th. Each backpack was filled with carefully selected supplies to meet the needs of students, ensuring they are fully equipped for their academic journey.

"We are thrilled to partner with Para Los Niños once again to bring this initiative to life. Their dedication to empowering children and families aligns perfectly with our mission to support and uplift our community," added Behrooz.



Branding Team - Back to School Backpack Drive

The 'Pack the Future' Backpack Drive exemplifies Branding Los Angeles' commitment to community engagement and social responsibility. By providing these backpacks and supplies, the agency aims to alleviate some of the financial burdens on families and inspire students to embrace learning with enthusiasm and confidence.

“

Giving back to our community is not just a responsibility but a privilege. We are committed to making a positive impact on the lives of students, ensuring they have the tools they need to succeed.”

*Ben Behrooz*

For those interested in learning more about effective Back to School Marketing Tips, Branding Los Angeles has curated a comprehensive guide. To view more, please visit <https://www.brandinglosangeles.com/back-to-school-drive/>

For more information on the 'Pack the Future' Backpack Drive or to learn how you can contribute to this initiative, please visit Branding Los Angeles' Website - [www.BrandingLosAngeles.com](http://www.BrandingLosAngeles.com) “Giving Back” or contact

(310) 479-6444.

### About Branding Los Angeles

Branding Los Angeles is a leading multicultural strategic branding agency specializing in creating a brand's digital footprint, innovative communication engagements, and comprehensive public affairs strategies. The agency is dedicated to driving brand growth and igniting influence through impactful marketing efforts.

### About Para Los Niños

Para Los Niños is a nonprofit organization committed to the academic success and social well-being of children in Los Angeles. By providing comprehensive support services to children and

families, Para Los Niños empowers communities and promotes educational excellence.

David Stevenson  
Branding Los Angeles  
[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)



Branding Los Angeles - BacktoSchool Backpack Drive Delivery

This press release can be viewed online at: <https://www.einpresswire.com/article/734598213>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.