

BOBA CHiC Triumphs at 2024 GREAT TASTE Awards

BOBA CHiC Wins One and Two-Star Awards at the 2024 GREAT TASTE Awards for Three Teas

TAICHUNG CITY, TAIWAN, TAIWAN, August 12, 2024 /EINPresswire.com/ -- [BOBA CHiC](#) is making waves with its latest achievement at the 2024 GREAT TASTE Awards, where three of its teas have earned prestigious one and two-star ratings. Known for pushing the boundaries of flavor, BOBA CHiC is dedicated to bringing consumers the freshest and most exciting taste experiences.

Last year, the brand introduced its all-natural Black Rice Matcha Amazake, which secured a two-star accolade at the A.A.TASTE Awards. This year, BOBA CHiC's Taiwanese teas have continued to impress, earning high marks at the Great Taste Awards.

The two-star winner:

- Taiwan High Mountain Oolong Tea

The one-star winners:

- Taiwan Rice Oolong Tea
- Peacock Comfort Tea

BOBA CHiC prides itself on crafting teas that are completely natural, with no artificial flavors or additives, embodying its commitment to pure, authentic tea.

BOBA CHiC is a dynamic brand focused on innovation in the beverage industry. Specializing in



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premium teas and creative bubble tea products, BOBA CHiC is committed to delivering unique and delightful taste experiences to a global audience.

As part of its expansion efforts, BOBA CHiC is actively seeking European distributors and will be showcasing its award-winning teas at the SIAL Paris exhibition this October. Find them in Hall 4, Booth 4J 125.

JEN HENG

Empire Eagle Food Co., Ltd

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The infographic is divided into several sections. At the top left, a pink box labeled 'FOOD CERTIFICATED' contains various certification logos. Below this is a section titled 'OUR CUSTOMERS' with logos for Moxy, Meta, Amazon, NAFSA, and Ogilvy. The right side of the infographic is a large pink area titled 'INTERNATIONAL AWARD-WINNING' which lists numerous awards from 2021 to 2024, including 'Great Taste Awards', 'AA Taste Awards', 'International Taste Institute', 'Titan Gold Winner', and 'Globe Awards Silver Winner'. At the bottom, a row of colorful icons represents the 'SUSTAINABLE DEVELOPMENT GOALS'.

BOBA CHiC is an International-Awarding Taiwan Tea Brand

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