

# BOBA CHiC to Shock the Food World with Radical New Products at SIAL PARIS 2024

*BOBA CHiC Pushes Boundaries with Innovative New Products Set to Debut at SIAL PARIS 2024*

TAICHUNG CITY, TAIWAN, TAIWAN, September 19, 2024 /EINPresswire.com/ -- [BOBA CHiC](#) has always been a trailblazer, fusing the iconic Taiwanese bubble tea with diverse global culinary traditions to craft groundbreaking products. In 2024, they are raising the stakes once again with a revolutionary creation that's set to shatter expectations—introducing the Soy Sauce [Popping Boba](#) Dry Noodles! After three years of intense development, BOBA CHiC is poised to completely redefine how we think about bubble tea.

This audacious innovation has seen the BOBA CHiC R&D team pushing the boundaries, transforming the beloved juice-flavored popping boba into an unexpected culinary marvel. The result? Soy sauce and spicy popping boba that adds explosive flavor and an exciting, multi-layered texture to dry noodles. It's not just a meal; it's an adventure for your taste buds, injecting endless fun and imagination into every bite.

But the surprises don't stop there. BOBA CHiC is also unleashing a game-changing Instant Cocktail Kit, turning the concept of a mobile bar into a thrilling reality! This kit features bursting alcoholic boba in tantalizing flavors like gin, rum, and vodka, combined with instant fruit juice powders that dissolve effortlessly in cold (sparkling) water. In just 20 seconds, you can craft your own custom cocktail—anytime, anywhere. It's fast, it's convenient, and it's an explosion of flavor in every sip!

And there's even more to discover—BOBA CHiC will also be showcasing a range of BIO healthy drinks, with live tasting sessions available at the exhibition. We warmly invite everyone to come by and experience these exciting new offerings firsthand.



**BOBO NOODLES**  
PARENTS AND CHILDREN ENJOY MEALTIME MORE.

BOBA CHiC Bring the Brand New Creation: BOBO NOODLES

The advertisement features a family of four (father, mother, and two children) sitting at a table, smiling and eating together. In the foreground, there is a bowl of BOBO NOODLES topped with red popping boba. To the right, there is a box of BOBO NOODLES and two circular icons labeled 'SOY SAUCE POPPING BOBA' and 'SPICY POPPING BOBA'.

Join us from October 19-23, 2024, at PARIS NORD VILLEPINTE, Booth 4J125, and prepare to be amazed!

JEN HENG

Empire Eagle Food Co., Ltd

+886 4 2569 4889

info@bobachictw.com

Visit us on social media:

Facebook

Instagram

YouTube

TikTok

**YOUR PORTABLE BAR!!**

**COCKTAIL POPPING BOBA KITS**

**INSTANT**  
Just 20s

**PASSION FRUIT MARTINI**

PREPARED PASSION FRUIT FLAVOUR TEA  
100% FRUIT FLAVOUR BOBA  
\* COLD WATER DISSOLVED  
\* COOKING SWEETENER  
PRESERVATIVES FREE  
LACTOSE FREE / GLUTEN FREE

RUM  
CONTAINS 3% RUM

MADE IN TAIWAN - NET WT. 7.46 OZ (212.5G)

3

VEGAN  
GLUTEN FREE

INSTANT  
COLD WATER DISSOLVED  
PRESERVATIVES FREE  
LACTOSE FREE

BOBA CHiC Bring You a Mobile Cocktail Bar: Instant Cocktail Kit

100% NATURAL  
HEALTHY DRINKS

Additives Free  
Vegan  
Contain Anthocyanin

The 9th  
A.A.  
TASTE AWARDS  
\*\*\*

抹茶甘酒  
可可甘酒

BIO DRINK

BOBA CHiC's BIO Product: Black GABA Rice Amazake Matcha Latte, also won 2023 A.A. Taste Award

This press release can be viewed online at: <https://www.einpresswire.com/article/734807081>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.