

Spirits Industry: Agathe Boinot, D'Ussé Cognac's Youngest Female Cellar Master, Shake Stir and Mingle Podcast Exclusive

Shake Stir and Mingle exclusive interview with Agathe Boinot, youngest cellar master at D'Ussé Cognac. The interview delves into Boinot's personal journey.

PHILADELPHIA, PENNSYLVANIA, UNITED STATES, August 12, 2024 /EINPresswire.com/ -- Sonya Crew of [Shake Stir and Mingle](#) Lands Exclusive Interview with Agathe Boinot, the Youngest Female Cellar Master of the Major Houses of Cognac ~Makes History

Sonya Crew of Shake Stir and Mingle proudly presents an exclusive interview with Agathe Boinot, the youngest female cellar master at [D'Ussé Cognac](#). In this compelling conversation, Boinot opens up about her personal journey to becoming a trailblazer in the spirits industry and her pivotal role in preserving and innovating the art of cognac making.

As a leader among the major cognac houses, Boinot shares rare insights into the meticulous craft and the evolving landscape of D'Ussé Cognac. This interview offers an in-depth look at the challenges and triumphs of a young woman reshaping the world of fine spirits.

Available now on the [Shake Stir and Mingle YouTube channel](#) and website, this must-see interview is expected to generate significant buzz among cognac enthusiasts and industry professionals. With over 350,000 subscribers and millions of views, Shake Stir and Mingle continues to set the standard for high-quality, engaging content in the spirits world.

Agathe Boinot, a pioneering figure in the cognac industry, shares her insights, challenges, and triumphs in a one-on-one conversation with Sonya Crew. The interview explores Boinot's



Shake Stir and Mingle Logo

innovative approaches to preserving and enhancing the rich heritage of D'Ussé Cognac, as well as her vision for the brand's future in an ever-changing market.

"Speaking with Agathe Boinot, a true trailblazer in the cognac world, was incredibly inspiring," said Sonya Crew, Founder and Host of Shake Stir and Mingle YouTube Channel and Podcast. "Her dedication to her craft and passion for pushing the boundaries of tradition will resonate with our audience and the wider spirits community."

About Shake Stir and Mingle

Shake Stir and Mingle is more than just a digital media platform—it's a vibrant community for spirits enthusiasts, cocktail aficionados, and hospitality professionals. Founded by Sonya Crew, a seasoned communications executive with a rich background in sports communications, Shake Stir and Mingle brings together the best of visual and audio content.



Sonya Crew, Founder of Shake Stir and Mingle YouTube Channel and Podcast

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Sonya Crew, Founder of Shake Stir and Mingle

With the dynamic Shake Stir and Mingle YouTube channel and a captivating audio podcast available on Spotify, Amazon, Pandora, Apple, and iHeartRadio, Shake Stir and Mingle offers a unique blend of engaging interviews, in-depth industry insights, and stories that uncover the journeys of the leaders behind the world's most iconic brands.

Sonya Crew's journey began in the world of sports, where she made her mark at Blessed Communications. There, she managed select accounts for NFL legends like Troy

Vincent and Ray Lewis, as well as NBA star Eric Snow. Her passion for storytelling and connecting with audiences led her to create Shake Stir and Mingle, where she now channels her expertise into the spirits industry.

Under her leadership, Shake Stir and Mingle has become a leading voice in the industry, known

for its compelling interviews and high-quality content that educates, entertains, and inspires. Whether through video or audio, Sonya Crew and Ashli Crew-Rodriguez Co-contributor are dedicated to bringing you the stories behind the spirits, one shake, stir, and mingle at a time.

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