

Japan Pet Diagnostics Market Poised for Significant Growth: Valued at US\$ 169.65 Million in 2023 | Astute Analytica

Japan Pet Diagnostics Market Set to Expand at a Robust CAGR of 6.78% During the Forecast Period 2024-2032

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/EINPresswire.com/ -- The [Japan Pet Diagnostics Market](#), valued at approximately US\$ 169.65 million in 2023, is set to experience substantial growth over the next decade. According to recent projections, the market is expected to reach a valuation of US\$ 250.00 million by 2032, driven by a compound annual growth rate (CAGR) of 6.78% during the forecast period of 2024-2032.

For more information, visit <https://www.astuteanalytica.com/request-sample/japan-pet-diagnostics-market>



This growth is attributed to increasing pet ownership, rising awareness about pet health, and advancements in diagnostic technologies. The market's expansion reflects a growing trend towards preventive and proactive care for pets, with innovations in diagnostics improving the accuracy and efficiency of detecting and managing various health conditions.

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The growing trend of pet ownership among younger generations, particularly millennials and Gen Z, is a significant driver in the Japan pet diagnostics market. As societal norms shift and urbanization increases, more young adults are choosing pets for companionship, emotional support, and lifestyle enhancement. Single-person households in Japan have reached 18.5 million, correlating with higher pet ownership. Young pet owners spent approximately 3.5 trillion yen on their pets last year. Cities like Tokyo and Osaka have seen a 25% increase in pet registrations in the past five years. Over 1.5 million pet insurance policies were sold to

individuals under 40, demonstrating a commitment to pet health. Online platforms like Instagram and Twitter have over 10 million posts tagged with #ペット (pet) from Japanese users, showcasing the popularity of pets among the youth.

Real estate listings for pet-friendly apartments have increased by 20% in major cities in the pet diagnostics market, reflecting the growing demand for pet-friendly living spaces. Veterinary clinics report that 60% of their clientele are under the age of 40, highlighting the proactive approach of younger generations towards pet healthcare. Downloads of pet care and tracking apps have surpassed 2 million, indicating the tech-savvy nature of young pet owners. Stores now offer over 5,000 different pet-related products due to demand, and there are currently over 150 pet cafes in Japan, primarily frequented by younger adults. Animal shelters have reported a 30% increase in pet adoptions by individuals aged 20-35. Additionally, over 500 companies have implemented pet-friendly policies, encouraging pet ownership among employees. This demographic shift is pivotal in shaping the future landscape of pet diagnostics in Japan, as younger generations prioritize the health and longevity of their pets.

Key players in the market include:

The increasing focus on pet health and wellness, including mental well-being, is a notable trend influencing the Japan pet diagnostics market. Pet owners are now more educated and aware of the importance of comprehensive health care, driving the demand for holistic wellness services and products. Over 1,000 clinics now offer holistic treatments, including acupuncture and herbal medicine for pets. Approximately 200 wellness centers have launched programs focusing on pet fitness and mental health. Pet food brands have introduced over 300 new products for specific health conditions, catering to the growing demand for specialized diets.

For more information, visit: <https://www.astuteanalytica.com/industry-report/japan-pet-diagnostics-market>

Key players in the market include:

- Arkay Inc.
- Bussan Animal Health Co., Ltd.
- Fujifilms
- FUJIHIRA INDUSTRY CO., LTD.
- Heska Corporation
- IDEXX
- Randox Laboratories Ltd.
- Seamaty
- Sysmex Corporation
- SHIN NIPPON BIOMEDICAL LAB, LTD.
- Thermo Fisher Scientific

- Zoetis
- Other Prominent Player

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- Instruments
 - o Analysers
 - o Imaging Equipment's
 - o Hematology Instruments
 - o Others
- Consumables
 - o Reagents
 - o Test Kits
 - o Strips
 - o Others
- Services

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- Diagnostic Imaging
 - o X-ray
 - o Ultrasound
 - o MRI
 - o CT scan
- Clinical Biochemistry
 - o Blood tests
 - o Urinalysis
- Molecular Diagnostics
 - o PCR
 - o Microarrays
 - o DNA Tests
- Immunodiagnosics
 - o ELISA
 - o Rapid tests
 - o Antibody Tests
- Haematology
- Others (Histopathology, Cytology)

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- Clinical Pathology

- o Haematology
- o Clinical chemistry
- o Immunodiagnostics
 - Pathology
- o Histopathology
- o Cytology
 - Molecular Diagnostics
- o Infectious diseases
- o Genetic disorders
- o DNA Tests
 - Immunodiagnostics
 - Others
- o Microbiology
- o Parasitology

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- Dogs
- Cats
- Horses
- Other Pet Animals
- o Birds
- o Small Mammals (Rabbits, etc.)
- o Exotic Pets (Reptiles and Amphibians)

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- Veterinary Clinics
- Veterinary Hospitals
- Research Laboratories
- Home Care Settings
- Diagnostics Centres

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