

Global Merchant Banking Services Market Overview And Statistics For 2024-2033

The Business Research Company's Merchant Banking Services Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033



LONDON, GREATER LONDON, UK, August 13, 2024 /EINPresswire.com/ -- The [merchant banking services market](#)

has experienced robust growth in recent years, expanding from \$46.43 billion in 2023 to \$54.65 billion in 2024 at a compound annual growth rate (CAGR) of 17.7%. The growth in the historic period can be attributed to economic growth and capital markets expansion, privatization and industry restructuring, globalization of financial markets, investment banking activities, rise of entrepreneurship and startups.



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Strong Future Growth Anticipated

The merchant banking services market is projected to continue its strong growth, reaching \$99.07 billion in 2028 at a compound annual growth rate (CAGR) of 16.0%. The growth in the forecast period can be attributed to increasing mergers and acquisitions (M&A) activity, sustainable finance and ESG investments, adoption of alternative investments, complex financial structuring

needs, expansion of emerging markets, digital transformation in financial services.

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Growth Driver Of The Merchant Banking Services Market

The rise in foreign investment is expected to propel the growth of the merchant banking services market going forward. Foreign investment refers to the investment of money by people or organizations from one country into another in many forms, including direct investment,

portfolio investment, and foreign aid. Merchant banking services help foreign investors by providing advice on the local market, helping to identify potential investment opportunities, and arranging financing.

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Major Players And Market Trends

Key players in the merchant banking services market include JPMorgan Chase & Co., Bank of America Corporation, DBS Bank Ltd., Morgan Stanley & Co. LLC, Credit Suisse Group AG. Major companies operating in the merchant banking service markets are focused on developing advanced payment solutions to streamline transactions, enhance security, and improve customer convenience in financial operations. Advanced payment solutions refer to sophisticated methods and technologies facilitating innovative, efficient, and secure financial transactions.

Segments:

- 1) By Service Type: Trade Financing, Business Management, Portfolio Management, Credit Syndication, Initial Public Offering (IPO) Management, Project Management
- 2) By Service Provider: Banks, Non-Banking Financial Institutions
- 3) By End User: Business, Individuals

Geographical Insights: North America Leading The Market

North America was the largest region in the merchant banking services market in 2023. Asia-Pacific is expected to be the fastest-growing region in the global merchant banking services market report during the forecast period. The regions covered in the merchant banking services market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

Merchant Banking Services Market Definition

Merchant banking services refer to a range of financial services provided by merchant banks to businesses and corporations. These services are designed to assist companies in their financial operations, investment decisions, and strategic planning.

Merchant Banking Services Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Merchant Banking Services Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [merchant banking services market size](#), merchant banking services market drivers and trends, merchant banking services market major players, merchant banking services competitors' revenues, merchant banking services market positioning, and merchant banking services market growth across geographies. The merchant banking services market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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