

# Hand Sanitizer Market Poised for 2.2% CAGR Growth, Projected to Reach USD 8.39 Bn by 2031 | Reckitt Benckiser Group plc

*The hand sanitizer market is estimated to be valued at USD 7.21 Bn in 2024 and is expected to reach USD 8.39 Bn by 2031*

BURLINGAME, CALIFORNIA, UNITED STATES, August 12, 2024

/EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "Global Hand Sanitizer Market 2024, Growth Opportunities, and Forecast" provides actionable insights on Consumer Goods industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



Hand Sanitizer Market

The Research report on Hand Sanitizer Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

Do you think, if this report could be of your interest? If yes, request Sample Copy of this Report: <https://www.coherentmarketinsights.com/insight/request-sample/5235>

\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

Key takeaways/ opportunities/key trends/ regional analysis

- Rising Demand for Natural and Organic Products: Consumers are increasingly preferring

natural and organic hand sanitizers made with essential oils over chemical-based products (growth of 23% CAGR).

- Focus on Effective Formulations: Leading brands are launching fast-acting formulations with over 70% alcohol content that kill 99.9% of germs in just 15 seconds without causing dryness.

- High Growth in E-commerce Sales: Availability of varied brands on online retailers has boosted sales through this channel which is expected to grow at 18% CAGR through 2031.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

- By Type:

- By Product Type: Gel/Liquid, Spray, Foam, and Sanitizing Wipes

- By Distribution Channel: Hypermarkets/Supermarkets, Convenience Stores, Pharmaceutical Stores, E-commerce, and Other Distribution Channels

- By Regions and Countries

- o North America

- o Europe

- o Asia-Pacific

- o South America

- o Middle East & Africa

Following are the players analyzed in the report:

- Reckitt Benckiser Group plc

- Procter and Gamble

- The Himalaya Drug Company

- GOJO Industries Inc.

- Henkel AG and Company

- Unilever

- Vi-Jon

- Chattem Inc.

- Best Sanitizers Inc.
- Kutol
- Edgewell Personal Care
- L Brands Inc.
- Unilever PLC
- 3M Company
- Colgate-Palmolive Company

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Hand Sanitizer Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Hand Sanitizer Market on each country.

The research provides answers to the following key questions:

1. What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
2. What are the key driving forces responsible for shaping the fate of the Hand Sanitizer market during the forecast period?
3. Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Hand Sanitizer market?
4. What are the prominent market trends influencing the development of the Hand Sanitizer market across different regions?
5. What are the major threats and challenges likely to act as a barrier in the growth of the Hand Sanitizer market?
6. What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Hand Sanitizer and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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