

# Frios Gourmet Pops Launches 'Pops with a Purpose' Campaign to Benefit Make-A-Wish Foundation on National Popsicle Day

MOBILE, ALABAMA, USA, August 12, 2024 /EINPresswire.com/ -- In celebration of National [Popsicle](#) Day on August 26, 2024, Frios Gourmet Pops is excited to announce the "Pops with a Purpose" campaign. This unique initiative invites companies and businesses to book pop drops for their staff or customers, with \$1 from every pop sold going directly to the Make-A-Wish Foundation.

Participating Frios [Franchise](#) locations across the country will be delivering their delicious, all-natural gourmet popsicles to local businesses, providing a refreshing treat while supporting a meaningful cause. Each pop delivered on this special day will contribute to granting the wishes of children with critical illnesses, bringing joy and hope to families in need.

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Our mission at Frios has always been to bring moments of happiness to our customers, and partnering with Make-A-Wish allows us to extend that joy to children who need it the most.”

*Jennifer Rogers*

Jennifer Rogers, Chief Marketing Officer of Frios Gourmet Pops, shared her excitement about the campaign: “Our mission at Frios has always been to bring moments of happiness to our customers, and partnering with Make-A-Wish allows us to extend that joy to children who need it the most. The 'Pops with a Purpose' campaign aligns perfectly with both of our organizations' goals of creating positive, memorable experiences. We are thrilled to see companies across the country join us in this initiative to make a difference on National Popsicle Day.”



Forget the Pizza Party, Frios is the best way to reward employees

Any business can participate in the campaign by booking a pop drop with Frios Gourmet Pops. It's a simple and impactful way to show appreciation for employees or customers while

contributing to a charitable cause.  
Booking is easy and can be done by  
visiting [friospops.com/locations](https://friospops.com/locations) and  
finding your local Frios Gourmet Pops  
Happiness Hustler.

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Toasting to a good day with some pops



Sponsor a pop drop to treat those who give back to  
our communities

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