



Electric Scooter Market: Accelerating Urban Mobility with Eco-Friendly and Growth Analysis Report 2024 - 2031

UNITED STATES, BURLINGAME, UNITED STATES, August 13, 2024 /EINPresswire.com/ -- The electric scooter market is estimated to be valued at US\$ 24.92 billion in 2024 and is expected to reach US\$ 45.82 billion by 2031, exhibiting a compound annual growth rate (CAGR) of 9.1% from 2024 to 2031.

The latest market intelligence report published by CMI with the title "Global Electric Scooter Market 2024, Growth Opportunities, and Forecast" provides actionable insights on Automotive and Transportation industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.

The Research report on Electric Scooter Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

key Trends

Rapid Urbanization: Increasing urbanization and congestion in cities are driving the demand for electric scooters as a convenient, eco-friendly alternative for short-distance travel.

Environmental Concerns: Growing awareness of environmental issues and the push for greener transportation options are fueling the adoption of electric scooters, which produce zero emissions compared to traditional vehicles.

Advancements in Battery Technology: Innovations in battery technology, including higher energy densities, faster charging times, and longer battery life, are improving the performance and convenience of electric scooters.

Government Incentives and Regulations: Supportive government policies, incentives, and regulations promoting electric mobility and clean transportation are encouraging the growth of the electric scooter market.

Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

By Battery Type

Lead-based

Li-ion

NiMH

By Product Type

Standard

Folding

Self-Balancing

Maxi

Three wheeled

By Voltage

48-59V

60-72V

73-96V

Above 96V

• By Regions and Countries

o North America

o Europe

o Asia-Pacific

o South America

o Middle East & Africa

Following are the players analyzed in the report:

AIMA Technology Co., Ltd., Ampere Vehicles Pvt. Ltd., Aprilia, Ather Energy Pvt. Ltd., BMW AG, Gogoro Inc., Harley-Davidson, Inc., Hero Electric Vehicles Pvt Ltd, Honda Motor Co., Ltd., Lightning Motorcycles Inc., Niu Technologies Inc., Ola Electric Mobility Pvt. Ltd., Piaggio Group, Super Soco, Suzuki Motor Corporation, Vectrix GmbH, Vespa, Yadea Technology Group Co., Ltd., Yamaha Motor Co., Ltd., and Zhejiang Luyun Electric Vehicle Co., Ltd.

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Electric Scooter Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)

Each Country is covered in detail, and report provides qualitative and quantitative analysis on Electric Scooter Market on each country.

The research provides answers to the following key questions:

- 1.What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- 2.What are the key driving forces responsible for shaping the fate of the Electric Scooter market during the forecast period?
- 3.Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Electric Scooter market?
- 4.What are the prominent market trends influencing the development of the Electric Scooter market across different regions?
- 5.What are the major threats and challenges likely to act as a barrier in the growth of the Electric Scooter market?
- 6.What are the major opportunities the market leaders can rely on to gain success and profitability?

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Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Electric Scooter and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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