

Rhea Space Activity Appoints Robert Fardi as Global Strategy Advisor

WASHINGTON, DC, UNITED STATES, August 13, 2024 /EINPresswire.com/ -- [Rhea Space Activity](#), Inc. (RSA), a global disruptive tech company, today announced the appointment of [Robert Fardi](#) as its global strategy advisor. Fardi is a distinguished corporate leader, advisor, and entrepreneur with over 25 years of experience scaling companies, fostering global partnerships, and driving brand innovation. His strategic insights have shaped successful brand, communications, and reputation strategies for prominent corporate, government, and philanthropic entities worldwide, including as founder and equity partner in two successful exits.



From left to right: Shawn Usman, CEO, RSA, and Robert Fardi, Global Strategy Advisor, RSA, visit RSA's Los Angeles office in July 2024..

“Robert’s unparalleled expertise and visionary approach to strategic communication and global partnerships will be invaluable as we continue to expand our footprint in the tech and defense sectors,” said Shawn Usman, CEO and astrophysicist, RSA.

“

I am excited to join Rhea Space Activity at such a pivotal moment in its growth. RSA’s innovative approach to tackling security challenges through cutting-edge technology is truly inspiring.”

Robert Fardi

“His deep understanding of international markets and his commitment to innovation perfectly align with RSA’s mission to solve the world’s security challenges with advanced technology.”

Fardi’s work has taken him to every corner of the world. As a specialist in developing comprehensive communication campaigns, he has built and led interdisciplinary teams to serve a discerning client base across diverse industries, ranging from hyper-scale data centers to global risk management AI platforms to international health

organizations.

"I am excited to join Rhea Space Activity at such a pivotal moment in its growth," said Fardi. "RSA's innovative approach to tackling security challenges through cutting-edge technology is inspiring. I look forward to contributing to the company's strategic direction and helping to build even stronger global partnerships. Together, we will continue to drive innovation and make a significant impact on a global scale."



Robert Fardi, Global Strategy Advisor, Rhea Space Activity.

His professional and personal engagements reflect a commitment to international causes, including STEM-focused initiatives, space, defense, and geopolitics. His extensive experience in integrated media, trend analysis, and personal relationships with executives from sovereign entities, corporations,

and NGOs uniquely positions him to manage integrated brand strategy and digital engagement opportunities across domains such as international security, defense, technology, and space.

Fardi's professional journey includes equity partner and executive vice president roles at REQ, recently acquired by Trinity Hunt Partners, and co-founding and leading Unison Agency before its acquisition by REQ. In addition, he grounded his experience in management consulting, working with Fortune 100 companies at Accenture, and corporate finance at First Abu Dhabi.

A sought-out, active advisor, Robert also serves on several boards, including the Banu Foundation, the [Conrad Foundation](#), the Many Hats Institute, the Middle East Institute, and the Peace Innovation Initiative.

###

About RSA

Rhea Space Activity, Inc. (RSA) is a team of brilliant minds applying advanced and disruptive tech to solve the world's security challenges. RSA specializes in innovative solutions for secure communication and reliable navigation in challenging environments. The company is headquartered in Washington, DC, with subsidiaries in the United Kingdom and Australia.

Kelly Flynn

Rhea Space Activity, Inc.

kelly.flynn@rheaspaceactivity.com

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/735173605>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.