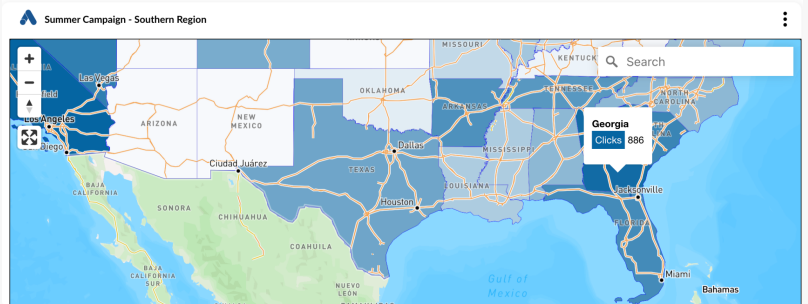
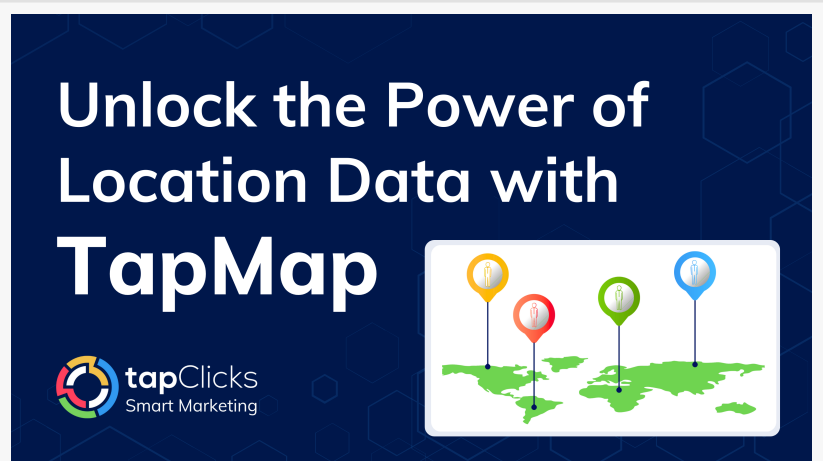


TapClicks Introduces TapMap: Unlocking the Power of Location Data for Digital Marketing

SAN JOSE, CA, UNITED STATES, August 14, 2024 /EINPresswire.com/ -- [TapClicks](#), the leader in Smart Marketing solutions, announces the launch of [TapMap](#), an advanced geo-visualization feature that significantly enhances the platform's current geographical charting capabilities. TapMap empowers businesses to integrate and analyze highly detailed location-based data, driving more informed decisions and optimizing marketing strategies with precision.

"TapMap provides businesses and marketers with the tools they need to utilize local and regional geo-data for more effective campaigns," said Chel Heler, Executive General Manager at TapClicks. "With customizable maps and interactive data overlays, TapMap helps marketing teams make smarter location-based decisions and achieve better results from their campaigns." TapMap offers deeper insights and faster decision-making based on a range of geographic options, making it an indispensable tool for businesses looking to leverage location data effectively.

Now available as an add-on to the recently-released New Visualization suite in the TapClicks platform, TapMap makes it easier than ever for businesses to unlock valuable location-based insights and gain a competitive edge in today's data-driven world.



For more information about TapClicks and the new On-Demand Connectors, please see www.tapclicks.com.

About TapClicks

The TapClicks Smart Marketing Cloud offers an AI-enabled operations and data management platform which includes over 9,000 MarTech / AdTech Connectors, automated warehousing, scalable reporting, and data analytics. It is enhanced on the operations side by sales enablement and order, workflow, and project management. Thousands of agencies, media companies, and brands leverage TapClicks to deliver the best results for their customers and stakeholders. For more information, visit us at www.tapclicks.com.

TapClicks Smart Marketing

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