

Make PR Great Again Expands Services to Cater to eCommerce Brands & Businesses

Including sellers and businesses utilizing platforms like Amazon, eBay, Shopify, and Etsy

USA, August 27, 2024

/EINPresswire.com/ -- Make PR Great Again (MPRGA), a top-tier public relations agency celebrated for [empowering small businesses](#) with impactful media placements and compelling narratives, is thrilled to announce the expansion of its PR services to cater specifically to [eCommerce businesses](#). Since 2020, MPRGA has successfully partnered with hundreds of eCommerce brands, refining the best strategies and establishing a robust network of supporting media and niche publications tailored to the unique needs of eCommerce sellers, including those on Amazon, eBay, Shopify, and Etsy.

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Make PR Great Again

Make PR Great Again Logo



The screenshot shows the MPRGA website homepage. At the top, there is a navigation bar with links for Services, Publications, Who We Serve, Contact Us, Login, and a Get Started button. The main headline reads "Great PR for Small Business" with a sub-headline: "Get your small business noticed with guaranteed media coverage on 400+ news sites that reaches your target audience." Below this is a "Get Started Now" button. Three logos are displayed: Miami Herald, Newsday, and FOOD & WINE. A statistics section features three columns: "Revitalize Your Small Business with Great PR" with "9500+ Published Articles", "25+ Million Impressions", and "50+ Million Equivalent Advertising Value". The footer of the screenshot reads "MPRGA Great PR for Small Business".

With this expanded focus, MPRGA now offers specialized PR solutions designed for online sellers across various platforms, empowering them to elevate their brand presence, enhance credibility, and drive sales through targeted public relations campaigns. Whether it's launching a new product, building a brand narrative, or managing online reputations, MPRGA's tailored services are designed to help eCommerce businesses thrive in a competitive landscape.

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PR strategies that not only boost visibility but also drive conversions and customer loyalty.”

German Calas, CEO

“Over the past few years, we've had the privilege of working with a diverse range of eCommerce brands, from

Amazon power sellers to niche Etsy artisans, helping them navigate the complexities of online retail and stand out in crowded marketplaces,” said German, Owner of Make PR Great Again. “We’ve honed our strategies to deliver results that matter and built a strong network of media contacts that are crucial for eCommerce success. We’re excited to extend our expertise to even more Amazon, eBay, Shopify, and Etsy sellers, offering PR strategies that not only boost visibility but also drive conversions and customer loyalty.”

MPRGA’s eCommerce-focused services include:

- Product Launch Campaigns: Generating buzz and driving demand for new product launches across all major eCommerce platforms through targeted media outreach, influencer partnerships, and strategic press releases.
- Brand Storytelling: Crafting compelling brand narratives that resonate with online shoppers and build trust, essential for turning visitors into loyal customers.
- Reputation Management: Enhancing and managing online reputations by responding to reviews, generating positive press, and swiftly handling any potential PR crises.
- Content Creation: Producing high-quality content, including blog posts, videos, and social media updates, designed to engage customers and boost search engine visibility.

With a proven track record across various industries, Make PR Great Again is uniquely positioned to deliver these specialized services to eCommerce businesses, helping them achieve significant and measurable results. The agency’s expansion into the eCommerce sector underscores its commitment to supporting American businesses of all sizes and types in reaching their goals and achieving long-term success.

About Make PR Great Again

Make PR Great Again (mprga.com) is a leading public relations agency specializing in helping startups, local businesses, and eCommerce sellers secure impactful media placements and craft narratives that drive growth. Based in Palm Beach, FL, MPRGA has served thousands of clients nationwide, offering tailored PR strategies that deliver measurable results. With a focus on innovation and client success, MPRGA has established itself as a trusted partner for businesses looking to stand out in competitive markets.

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Make PR Great Again

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