

Flood Packs' Kickstarter Raises Over CA\$ 150,000 on Launch Week, Exceeding Goals by 1500%

Flood Packs' crossbody hydration pack surpasses its Kickstarter goal by 1,500%, raising CA\$ 150,241 and counting.

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[/EINPresswire.com/](https://EINPresswire.com/) -- [Flood Packs](#), an innovative crossbody hydration pack, has made a significant impact on Kickstarter, far surpassing its original funding goal. Launched on August 6th, the campaign raised over CA\$ 104,563 in its first 24 hours, and now boasts more than CA\$ 150,241 (US\$ 109,440)

with the backing of 1,730 supporters. Originally set at CA\$ 10,000, the campaign's rapid success—exceeding the goal by over 1,500%—highlights strong consumer interest in the product.

About Flood Packs

Flood Packs is a sleek, minimalist crossbody hydration pack designed to provide an all-in-one solution for on-the-go hydration and essential storage. The pack features a 25oz hydration bladder in a waterproof pocket, three spacious compartments for items like phones, wallets, and keys, and a push-button bite valve for easy access to water. Its low-profile design, combined with features like an anti-theft back pocket and adjustable magnetic clasp, ensures both comfort and security.

The Market's Response

The strong response to the campaign suggests that Flood Packs meets a critical need in the market, particularly among outdoor enthusiasts and festival-goers. Early backers have praised the pack's design and functionality, noting its convenience for activities such as hiking, walking, snowboarding, and attending events where mobility and hands-free access to water are essential.



Commitment to Sustainability

In addition to its functional benefits, Flood Packs demonstrates a commitment to sustainability. The company uses durable, water-resistant materials and donates 5% of its annual profits to Water.org, a non-profit organization dedicated to providing access to clean drinking water worldwide.

Looking Ahead

The Kickstarter campaign will continue to run until September 5th, 2024, offering backers a variety of discounted rewards and add-ons. With such strong early support, Flood Packs is poised to become a leading name in hydration travel products.

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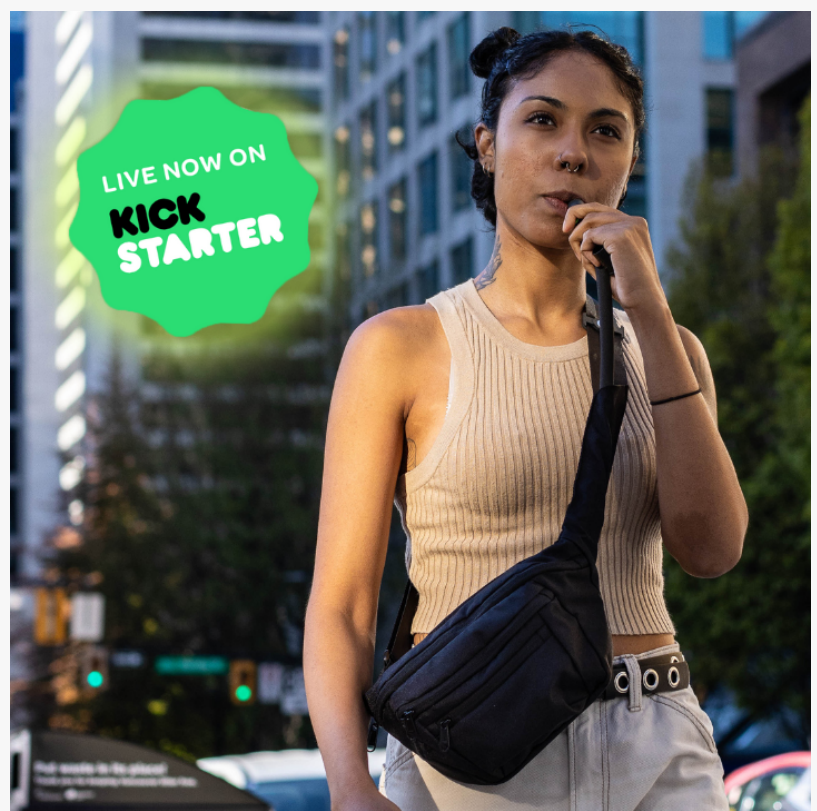
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Flood Packs are perfect for any outdoor outings - daily carry downtown, music festivals, snowboarding, and more!



Flood Packs launched in 2022 and has been in product development on Summer 2024, where they launched to the world with a successful Kickstarter campaign. They aim to continuously improve their designs and offer various sizes and looks until there's a Floop

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