

Global Data Roaming Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company's Data Roaming Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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The [data roaming market](#) has experienced robust growth in recent years, expanding from \$84.24 billion in

2023 to \$89.43 billion in 2024 at a compound annual growth rate (CAGR) of 6.2%. The growth in the historic period can be attributed to increasing ownership and usage of smartphones and tablets, international trade and business travel, implementation of regulations affecting roaming charges and service quality, the rise in international tourism activities, and the rise in the number of unique subscribers.



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Strong Future Growth Anticipated

The data roaming market is projected to continue its strong growth, reaching \$114.88 billion in 2028 at a compound annual growth rate (CAGR) of 6.5%. The growth in the forecast period can be attributed to the introduction of customized data plans, increasing smartphones,

changes in regulations, and increasing awareness and adoption of sustainable practices in telecommunications.

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Growth Driver Of The Data Roaming Market

The increasing international tourism activities are expected to propel the growth of the data roaming market moving forward. International tourism includes traveling across countries for leisure, business, education, or cultural experiences. International tourism is fueled by a growing desire for artistic exploration, leisure, and business opportunities, the need for relaxation and



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adventure, and competitive travel pricing. Data roaming helps international tourism by enabling travelers to stay connected with their smartphones for navigation, communication, and accessing travel information, regardless of their location.

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Major Players And Market Trends

Key players in the data roaming market include China Mobile Ltd., Verizon Communications Inc., Deutsche Telekom AG, AT&T Inc., Tesco plc, Vodafone Group plc, KDDI Corporation.

Major companies operating in the data roaming market are focusing on developing innovative technologies, such as future-proofing roaming security, to ensure data and communications security for mobile users who are roaming internationally. Future-proofing roaming security involves implementing robust measures and technologies to anticipate and address evolving cybersecurity threats for the users engaged in data roaming. This includes adopting advanced encryption standards, enhancing authentication mechanisms, and ensuring compliance with regulatory requirements to safeguard data and communications for international mobile users.

Segments:

- 1) By Service: Network Routing, Customer Care, Handset Management, Marketing And Sales
- 2) By Infrastructure: Skinny Mobile Virtual Network Operator, Thin Mobile Virtual Network Operator, Thick Mobile Virtual Network Operator
- 3) By Operational Model: Reseller, Service Operator, Full Mobile Virtual Network Operator
- 4) By Subscriber: Consumer, Enterprise

Geographical Insights: North America Leading The Market

North America was the largest region in the data roaming market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the data roaming market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Data Roaming Market Definition

Data roaming refers to the ability of a mobile device to connect to the internet and access data services while outside the home network's geographical coverage area, typically in a different country. This allows the user to continue using data services, such as browsing the internet, sending emails, and using apps, without interruption.

Data Roaming Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan,

Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Data Roaming Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on data roaming market size, data roaming market drivers and trends, data roaming market major players, data roaming competitors' revenues, data roaming market positioning, and [data roaming market growth](#) across geographies. The data roaming market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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