

Dyslexia Treatment Global Market 2024 To Reach \$37.06 Billion By 2028 At Rate Of 7.1%

*The Business Research Company's
Dyslexia Treatment Global Market Report
2024 – Market Size, Trends, And Global
Forecast 2024-2033*

LONDON, GREATER LONDON, UK,
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The [dyslexia treatment market](#) has experienced robust growth in recent years, expanding from \$26.36 billion in

2023 to \$28.14 billion in 2024 at a compound annual growth rate (CAGR) of 6.9%. The growth in the historic period can be attributed to global collaboration and sharing of best practices, shifting societal attitudes towards learning disabilities, adoption of comprehensive treatment plans that incorporate psychological, educational, and medical interventions, enhanced funding from government and private sectors for research and educational programs, implementation of laws and regulations mandating support for students with learning disabilities.



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Strong Future Growth Anticipated

The dyslexia treatment market is projected to continue its strong growth, reaching \$37.06 billion in 2028 at a

compound annual growth rate (CAGR) of 7.1%. The growth in the forecast period can be attributed to growing awareness about dyslexia among parents, implementation of inclusive education policies and specialized educational programs for dyslexic students, an increase in the diagnosed cases of dyslexia, continuous training and development programs for educators and therapists, the rise of telehealth and online therapy services.

Explore Comprehensive Insights Into The Global Dyslexia Treatment Market With A Detailed Sample Report:

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Growth Driver Of The Dyslexia Treatment Market

An increase in the prevalence of neurological disorders is expected to propel the growth of the



dyslexia treatment market going forward. Neurological disorders are medical conditions that affect the nervous system, including the brain, spinal cord, and nerves. The prevalence of neurological disorders is increasing due to factors such as an aging population, lifestyle changes, environmental factors, and improved diagnostic techniques that lead to better detection and reporting of these conditions. Dyslexia treatments, such as multisensory learning and cognitive training, show the potential to improve neurological disorders by enhancing brain plasticity and cognitive functions.

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Major Players And Market Trends

Key players in the dyslexia treatment market include Pfizer Inc., AstraZeneca Plc, Novartis AG, Takeda Pharmaceutical Company Limited, Eli Lilly and Company, Viatrix Inc.

Major companies operating in the dyslexia treatment market are focusing on developing advanced solutions, such as customized programs, to better serve customers. Customized programs refer to individualized educational plans and interventions tailored to meet the specific learning needs of students with dyslexia.

Segments:

- 1) By Type: Double Deficit Dyslexia, Visual Dyslexia, Phonological Dyslexia, Other Types
- 2) By Therapy: Occupational Therapy, Speech Therapy, Cognitive Behavioral Therapy
- 3) By Drugs: Cyclizine, Meclizine, Dimenhydrinate, Methylphenidate, Other Drugs
- 4) By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Other Distribution Channels
- 5) By End Users: Psychiatric Institutions, Rehabilitation Centers, Home Care, Other End-users

Geographical Insights: North America Leading The Market

North America was the largest region in the dyslexia treatment market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the dyslexia treatment market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Dyslexia Treatment Market Definition

Dyslexia treatment involves a range of strategies and interventions designed to help individuals with dyslexia improve their reading, writing, and spelling skills. This typically includes specialized educational programs, such as structured literacy and multisensory instruction, which use visual, auditory, and kinesthetic techniques to reinforce learning. Regular practice, tailored support, and early intervention are key components of effective dyslexia treatment.

Dyslexia Treatment Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Dyslexia Treatment Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on dyslexia treatment market size, dyslexia treatment market drivers and trends, dyslexia treatment market major players, dyslexia treatment competitors' revenues, dyslexia treatment market positioning, and [dyslexia treatment market growth](#) across geographies. The dyslexia treatment market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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