

# New Children's Book \*Baxter Learns to Save\* Addresses the Critical Gap in Financial Literacy Education

*Baxter Learns to Save fills the financial literacy gap in education, teaching kids the value of saving through fun and engaging storytelling.*

NEW YORK, NY, UNITED STATES, August 14, 2024 /EINPresswire.com/ -- [Baxter Learns to Save](#), a new children's book by author [Italia Tornabene](#), is set to make a significant impact in the world of early education by tackling the often overlooked topic of financial literacy. As discussions around the importance of financial education in schools continue to grow, this engaging and educational story offers a fun and accessible way to introduce young readers to the fundamental concepts of saving and smart money management.

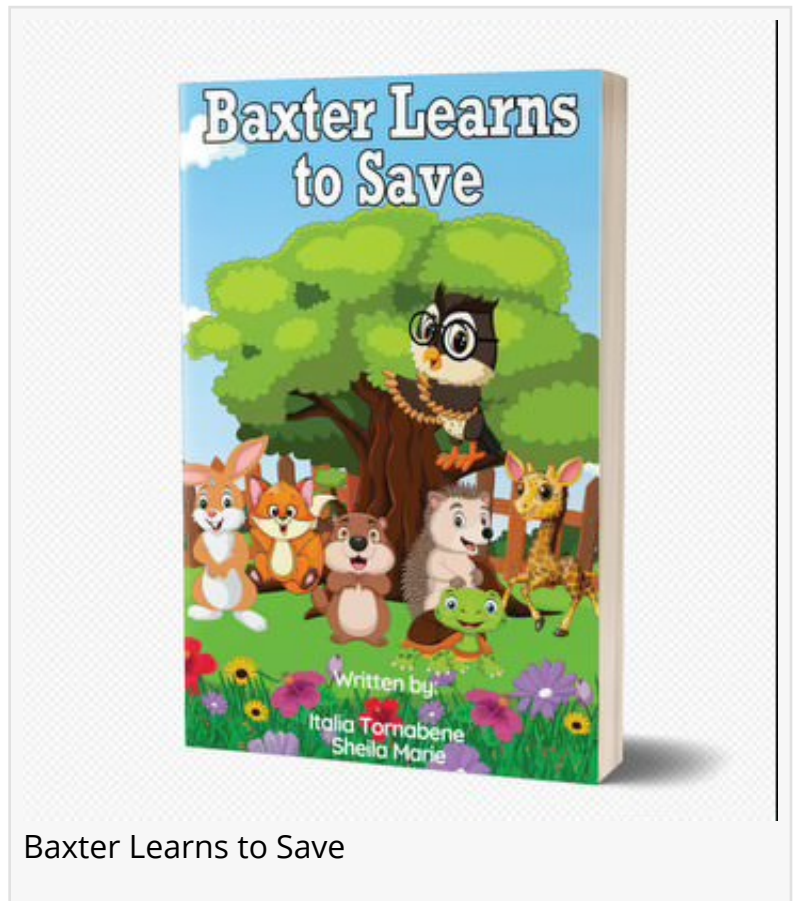
Baxter Learns to Save follows the adventures of Baxter Bunny and his friend Hazel Hedgehog as they discover the value of saving and setting financial goals. Through relatable scenarios and charming illustrations, the book simplifies complex financial concepts, making them understandable and exciting for children aged 5 to 8. The story encourages young readers to think about the importance of saving, planning, and the positive impact that financial responsibility can have on their futures.

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Financial literacy is a life skill that every child should have the opportunity to learn from an early age”

*Italia Tornabene*

“Financial literacy is a life skill that every child should have the opportunity to learn from an early age,” said Italia Tornabene, author of \*Baxter Learns to Save\*.



“Unfortunately, it’s a subject that is often missing from our education system, leaving many young people unprepared to manage their finances as they grow older. My goal with this book is to fill that gap by making financial education fun and accessible, empowering children with the knowledge they need to make smart money choices.”



Italia Tornabene

**\*\*Addressing the Gap in Financial Literacy Education:\*\***

Despite the increasing recognition of the importance of financial literacy, many schools still lack comprehensive programs to teach students about money management, saving, and investing. According to recent studies, a significant percentage of young adults enter adulthood without basic financial skills, leading to challenges in managing debt, budgeting, and planning for the future.

*\*Baxter Learns to Save\** aims to address this critical gap by starting financial education early, giving children the tools they need to develop healthy financial habits that will serve them throughout their lives. The book is ideal for parents, educators, and financial literacy programs looking to introduce these essential concepts in a way that resonates with young learners.

**\*\*Book Availability and Educational Resources:\*\***

*\*Baxter Learns to Save\** is now available for purchase through major online retailers and bookstores. In addition to the book, Tornabene is developing a series of educational resources and activities to accompany the story, making it easier for parents and teachers to integrate financial literacy into their everyday learning routines.

For more information about *\*Baxter Learns to Save\**, or to purchase the book, visit [www.italiatornabene.com](http://www.italiatornabene.com).

**\*\*About the Author\*\***

Italia Tornabene is an entrepreneur, author, and advocate for financial literacy. With a passion for empowering the next generation, she has created a range of educational content designed to make financial education engaging and accessible for children. *\*Baxter Learns to Save\** is her latest contribution to the field, offering a valuable resource for families and educators alike.

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Italia Tornabene

Author of \*Baxter Learns to Save\*

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