

# Pixel Genius Gallery: Launched Niko Dimitri - The Filipino Canadian-Created AI Influencer on Multicultural Representation

CALGARY, ALBERTA, CANADA, August 15, 2024 /EINPresswire.com/ -- Pixel Genius Gallery, a digital design agency based in Canada, announces the creation of Niko Dimitri, an AI influencer representing Filipino, Greek, and Canadian heritage. Niko Dimitri's design blends advanced AI technology with cultural narratives, aimed at exploring the intersection of technology and multicultural identity.

Niko Dimitri is the creation of Rolando Jr. Pepano, Founder and Creative Director of Pixel Genius Gallery. Pepano, who has spent over 15 years working abroad, including in the Middle East, and is now a Canadian citizen, drew from his experiences to shape Niko Dimitri's multicultural identity. Niko is intended to reflect the experiences of immigrants who navigate multiple cultural identities while maintaining their heritage.



Niko Dimitri embraces his Filipino heritage, wearing traditional Dress for men for Ifugao and Igorot Tribes "BAHAG"

AI technology is often seen as detached from human creativity, but the creation of Niko Dimitri aims to illustrate how AI can be employed to share human stories. The digital influencer is positioned to bridge cultural gaps, connecting Filipino, Greek, and Canadian communities, and highlighting the importance of multicultural representation in digital spaces.

Pixel Genius Gallery is seeking partnerships with brands and organizations that prioritize diversity and innovation. The agency is interested in collaboration opportunities that can support Niko Dimitri's introduction to global platforms and expand his reach.

**\*\*About Pixel Genius Gallery\*\***

Pixel Genius Gallery is a digital design agency based in Canada, focused on creating digital content that integrates technology and creativity. The agency's mission is to elevate diverse voices and stories in the digital space through innovative solutions.

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Cultural Elegance: Niko Dimitri, in a Barong Tagalog, embodies the timeless elegance of Filipino tradition, connecting the past with the future.



Niko Dimitri taking a selfie showcases his modern life

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