

# Go Figure Accounting Partners with MSPAA to Elevate Financial Solutions for Managed Service Providers

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NEPTUNE, NEW JERSEY, USA, August 16, 2024 /EINPresswire.com/ -- [Go Figure Accounting](#) is thrilled to announce a strategic partnership with the Managed Service Provider Association of America (MSPAA). This collaboration unites Go Figure's financial expertise with MSPAA's deep understanding of the managed service provider industry, aiming to deliver specialized financial and business solutions tailored to this dynamic market.



Go Figure is a hands-on, experienced accounting firm serving businesses including consulting (business planning, succession planning, cash flow management, CFO services, etc.), bookkeeping, accounting, tax preparation, tax planning, and Profit First

## A New Horizon in Financial Services for MSPs

Go Figure Accounting takes pride in serving businesses of all sizes across the nation, providing comprehensive services including small business consulting, bookkeeping, accounting, tax planning, and Profit First strategies. With fewer than 100 Profit First Mastery Certified Firms globally, Go Figure leverages this unique expertise to help business owners develop sustainable money-saving habits and strategies for a more profitable future.

"Our partnership with MSPAA enhances our ability to cater specifically to managed service providers. This union allows MSPs to benefit from our innovative [financial solutions](#), which are designed to anticipate challenges and foster long-term success," states Rachel Siegel, CEO of Go Figure Accounting.

## Expert Guidance Every Step of the Way

Go Figure believes that good accounting is about more than just numbers; it's about helping

businesses thrive. "Our clients trust us with every aspect of their financial planning so they can focus on what they do best—running their business."

#### A Partnership Built on Trust and Innovation

"This exciting collaboration allows us to offer specialized financial solutions designed just for this rapidly growing niche," Siegel says. "Together, we're dedicated to providing managed service providers with innovative solutions that not only keep up with the changing landscape but also set you up for long-term success."

#### About Go Figure Accounting

Go Figure Accounting is a hands-on, experienced accounting firm known for its commitment to client success. With a focus on advisory and consulting services, we empower businesses with the tools they need to achieve their big-picture financial goals using the latest technology and proven methods.

For more information, please visit: <https://gofigureaccounting.net/>

#### About the [Managed Service Providers Association of America](https://mspaa.net/) (MSPAA)

The Managed Service Providers Association of America (MSPAA) is a leading organization dedicated to supporting and advancing managed service providers across the United States. The MSPAA's mission is to provide the US business community with a platform to locate, identify, and connect with MSPs to fulfill their technology needs.

For more information, please visit: <https://mspaa.net/>



Now called MSP's, these IT service providers have helped pave the way for companies to focus on their core operations while leaving the critical technology features to outsourced professionals



According to Mordor Research, the managed services market will grow to \$274 billion by 2026, up from \$152 billion in 2020,



Our partnership with the MSPAA enhances our ability to cater specifically to MSPs, introducing innovative financial solutions, which are designed to anticipate challenges and foster long-term success."

*Rachel Siegel, CEO*

Rachel Siegel

Go Figure Accounting

+1 407-855-6648

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