

Career Readiness Partnership Helps S.C. Jobseekers Stand Out, Guides Businesses in Hiring Qualified Talent

The South Carolina Department of Employment and Workforce is expanding offerings for jobseekers and employers through its partnership with WIN Learning.



COLUMBIA, SOUTH CAROLINA, UNITED STATES, August 20, 2024

/EINPresswire.com/ -- The S.C. Department of Employment and Workforce (DEW) is pleased to announce expanded offerings for jobseekers and employers through its partnership with WIN Learning, a leading provider of career readiness solutions.

Jobseekers now have an opportunity to earn a new Professional Skills Credential by passing two assessments, Essential Soft Skills and Digital Literacy. The Professional Skills is a new combination of the two assessments producing one Professional Skills Credential that demonstrates to employers the communication, problem-solving, and digital skills needed to succeed in today's workplace.

The Essential Soft Skills Assessment measures the attitudinal and behavioral skills that are most needed in the workplace, such as communicating effectively, conveying professionalism, promoting teamwork and collaboration, and thinking critically and solving problems. The Digital Literacy Assessment measures learners' ability to find, evaluate, use, create, and communicate information using digital technologies. When jobseekers pass both assessments, they earn a custom credential signed by South Carolina Governor Henry McMaster that they can share online with their professional network and add to their resume or portfolio. The Professional Skills Credential is available to anyone in the state of South Carolina who is interested in earning it, and there are no prerequisites or fees currently to take the assessments.

"Employers recognize soft skills are critical ingredients for their workforce, and applicants who possess those skills are in high demand. The Professional Skills Credential demonstrates a jobseeker's strengths and preparedness for employment," said DEW Executive Director William Floyd. "South Carolina is the first state to offer this WIN Learning tool, which will help the state's employers and jobseekers."

DEW continues to offer the WIN Work Ready Credential that is earned by successfully passing the foundational academic skills assessments in math, reading, and data analysis. Over 20 years of prevailing career readiness skills research defines the standards for these core skills as mathematical reasoning skills; reading, understanding, and interpreting workplace text; and interpreting data presented in charts, graphs, and similar workplace information.

Through the DEW and WIN Learning partnership, South Carolina businesses can also utilize a third resource, the WIN Job Analysis, a thorough and unbiased job analysis model that is designed to help employers source the right candidates, set appropriate selection standards, and hire and advance the most suitable individual for the job. This process helps businesses identify the right skills for roles in their organization to enhance recruitment, training, and performance. Interested employers are eligible to receive a minimum of one job analysis and up to a maximum of five job analyses to assess different positions within their company. DEW is offering free WIN Job Analyses on a first-come, first-serve basis until funding is exhausted.

WIN assessments are aligned with the U.S. Department of Labor's O*NET Job Zones Framework (Levels 1-5), the nation's largest database of occupational profiles, and the WIN credentials are endorsed by the [National Work Readiness Council](#).

To learn more about the new Professional Skills Credential or information on all the available WIN assessments, visit: <https://scworks.org/employer/education-and-training/south-carolina-career-readiness-program>.

To learn more about the WIN Job Analysis process, contact sccareerreadiness@dew.sc.gov to get started.

About the South Carolina Department of Employment and Workforce

The S.C. Department of Employment and Workforce is putting South Carolinians to work. The agency has four missions: (1) workforce development; (2) free job match employment services; (3) unemployment insurance; and (4) labor market information. All four missions contribute to workforce development. The agency is dedicated to advancing South Carolina through services and programs that meet the needs of our businesses, jobseekers, and those looking to advance their careers.

About WIN Learning

Since 1996, WIN has become the leading provider of career readiness solutions to help business, industry, workforce, and districts prepare pathways for students' and job seekers' futures, whether they are college, trade school, military, or workplace bound. WIN's e-learning solutions include academic and employability skills courseware, assessments, and nationally recognized credentials endorsed by the National Work Readiness Council (www.nwrc.org). To date, more than 10 million students worldwide have participated in the specialized career-driven courseware and education intervention initiatives as well as career readiness certification

programs. For more information, go to www.winlearning.com or call 888-717-9461.

Steve Fain

WIN Learning

+1 888-717-9461

info@winlearning.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/735858247>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.