

Baja Smoothies Welcomes Cory Tuley as First Franchisee: A Milestone in Franchise Expansion

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Baja Smoothies is thrilled to announce Cory Tuley as the inaugural franchisee to join its rapidly expanding family. This milestone marks a significant achievement for both Cory Tuley and Baja Smoothies, underscoring their commitment to growth and excellence in the smoothie industry.



Cory Tuley, a dynamic entrepreneur, brings a wealth of enthusiasm and entrepreneurial spirit to Baja Smoothies. His dedication to delivering exceptional customer experiences aligns perfectly with Baja Smoothies' core values of quality, freshness, and community engagement.

“

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Cory Tuley

As the first franchisee, Cory Tuley has made a substantial investment by purchasing 14 multi-unit franchises in Cuyahoga County, Ohio, home to 1.25 million people. In a recent interview, Cory shared his journey and insights:

What gave you the confidence to go ahead with a Baja Smoothies Franchise?

"I watched Chad organize and run the business. I saw him take it from nothing to a successful business. This gave me

the confidence to buy into the franchise," Cory stated. His decision was fueled by witnessing the founder's dedication and the brand's proven success.

What's one of the major benefits of owning a Baja Smoothies Franchise?

"One of the biggest motives to buy into the franchise is the ability to have time freedom and be with my family. After a successful event, I routinely have time off to be with my family," Cory emphasized, highlighting the work-life balance that Baja Smoothies offers its franchisees.

How are you finding the experience with Baja Smoothies?

"Chad has been there for every second I needed him. No matter if it's a small issue to a large issue, he has been there for me. I can't get over the mentorship program. Chad wants to develop a whole networking program that helps build a team that supports you to grow the business. You are not there on your own but have a team there to help," Cory shared, praising the robust support system and mentorship provided by Baja Smoothies.

Do you have any future plans with Baja Smoothies?

"To expand my territory rights," Cory revealed, indicating his ambition to grow further within the Baja Smoothies franchise network.

Provide a summary of your experience so far.

"It's everything that I hoped it to be plus more," Cory concluded, expressing his satisfaction with his journey so far.

Baja Smoothies invites aspiring entrepreneurs to join their growing family and experience the benefits of a supportive and successful franchise model. For more information on franchising opportunities, please visit our website or contact our franchise development team.

About Baja Smoothies

Baja Smoothies is a leading provider of fresh, high-quality smoothies, dedicated to promoting healthy lifestyles and community engagement. With a commitment to excellence and innovation, Baja Smoothies continues to expand its footprint, offering franchise opportunities to passionate entrepreneurs.

Contact:

Franchise Development Team

Baja Smoothies

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Join Cory Tuley and Baja Smoothies on a journey of growth, excellence, and community. Become a part of our family today!

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