

# Rivaroxaban Market Size, Growth Status, Challenges, and Forecast till 2031 | Janssen Pharmaceuticals Inc. and Bayer AG.

BURLINGAME, CALIFORNIA, UNITED STATES, August 16, 2024

/EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "Global [Rivaroxaban Market](#) 2024, Growth Opportunities, and Forecast" provides actionable insights on Pharmaceutical industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



Rivaroxaban

The Research report on Rivaroxaban Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

## Key Trends

Increasing Adoption in Atrial Fibrillation (AF) Treatment: Rivaroxaban, an oral anticoagulant, is seeing increased use in the treatment of non-valvular atrial fibrillation to prevent stroke and systemic embolism. Its convenience as a once-daily, fixed-dose medication without the need for routine monitoring makes it an attractive option for patients and healthcare providers.

**Expansion in Indications:** The market for Rivaroxaban is expanding as new clinical indications are approved. Beyond atrial fibrillation, Rivaroxaban is being increasingly used for treating deep vein thrombosis (DVT), pulmonary embolism (PE), and in the prevention of venous thromboembolism (VTE) in patients undergoing hip or knee replacement surgery.

**Growing Preference for Direct Oral Anticoagulants (DOACs):** Rivaroxaban is part of the broader class of direct oral anticoagulants (DOACs), which are gaining preference over traditional anticoagulants like warfarin due to their predictable pharmacokinetics, fewer food and drug interactions, and no need for frequent INR monitoring.

**Increasing Use in Long-term Anticoagulation Therapy:** The role of Rivaroxaban in long-term anticoagulation therapy is growing, especially in patients with chronic conditions that require ongoing management of thromboembolic risk. Its effectiveness and safety in long-term use are well-supported by clinical data.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

By Strength (10 mg, 15 mg, and 20 mg),

By Application (Deep Vein Thrombosis Prophylaxis and Pulmonary Embolism),

By Distribution Channel (Hospitals Pharmacies, Retail Pharmacies, and Online Pharmacies)

- By Regions and Countries
  - o North America
  - o Europe
  - o Asia-Pacific
  - o South America
  - o Middle East & Africa

Following are the players analyzed in the report:

□ Janssen Pharmaceuticals Inc. and Bayer AG.

Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Rivaroxaban Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Rivaroxaban Market on each country.

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The research provides answers to the following key questions:

- What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- What are the key driving forces responsible for shaping the fate of the Rivaroxaban market during the forecast period?
- Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Rivaroxaban market?
- What are the prominent market trends influencing the development of the Rivaroxaban market across different regions?
- What are the major threats and challenges likely to act as a barrier in the growth of the Rivaroxaban market?
- What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Rivaroxaban and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.

□ This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.

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Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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