

United States Brain Health Supplements Market is Projected to Generate a Revenue of US\$ 6.21 Bn by 2031, Says CoherentMI

United States Brain Health Supplements Market Size And Share Analysis - Growth Trends And Forecasts (2024 - 2031)

BURLINGAME, CA 94010, UNITED STATES, August 16, 2024 /EINPresswire.com/ -- The latest market intelligence report published by CoherentMI with the title "[United States Brain Health Supplements Market](#) 2024, Growth Opportunities, and Forecast" provides actionable insights on Pharmaceutical industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



United States Brain Health Supplements Market

The Research report on United States Brain Health Supplements Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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The United States Brain Health Supplements Market is estimated to be valued at USD 3.31 Bn in 2024 and is expected to reach USD 6.21 Bn by 2031, growing at a CAGR of 9.4% from 2024 to 2031.”

CoherentMI

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<https://www.coherentmi.com/industry-reports/united-states-brain-health-supplements-market>

*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available

for purchase to all the interested stakeholders.

Key Industry Trends:

- Adaptogen Growth: Popularity of adaptogens like ashwagandha and rhodiola rosea is surging as consumers seek natural stress and anxiety relief without side effects (growth of 15% CAGR).
- Personalization is Paramount: Tailored nootropic formulations and daily dosage recommendations based on lifestyle, genetics and goals are allowing brands to better engage health-conscious consumers.
- Innovation Beyond Memory Support: New product categories for focus, mood and brain performance are seeing strong uptake as the concept of "brain health" expands beyond memory concerns alone.
- Online Channels Flourish: E-commerce has fueled double-digit growth rates for several top brands by improving access to research-backed products and communities for support.
- Investments in Clinical Research: Players are investing heavily in clinical trials for conditions like Alzheimer's and depression to back differentiated claims and attract new customer segments like healthcare practitioners.

Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

□ By Product Type:

- » Herbal Extracts
- » Vitamins & Minerals
- » Natural Molecules

□ By Application:

- » Memory Enhancement
- » Mood & Depression
- » Attention & Focus
- » Longevity & Anti-aging
- » Sleep & Recovery
- » Anxiety

□ By Supplement Form:

- » Tablets

- » Capsule
- » Others

□ By Age Group:

- » Supermarkets & Hypermarkets
- » Drug Stores
- » Online Stores

□ Following are the players analyzed in the report:

- Unilever
- Alternascript
- Accelerated Intelligence, Inc.
- Liquid Health
- Procera Health
- Quincy Bioscience
- ADM
- Natural Factors Nutritional Products Ltd.

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The research provides answers to the following key questions:

1. What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
2. What are the key driving forces responsible for shaping the fate of the United States Brain Health Supplements market during the forecast period?
3. Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the United States Brain Health Supplements market?
4. What are the prominent market trends influencing the development of the United States Brain Health Supplements market across different regions?
5. What are the major threats and challenges likely to act as a barrier in the growth of the United States Brain Health Supplements market?
6. What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

□ Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.

- Reports provide opportunities and threats faced by suppliers in the United States Brain Health Supplements industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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About CoherentMI:

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