

LoftyLoo™ Launches Kickstarter Campaign to Fund ADA-Accessible Cat Litter Box

LoftyLoo™, a female-owned US company, launches \$85K Kickstarter to fund first ADA-accessible raised litter box, revolutionizing cat care for disabled owners.

LENEXA, KS, UNITED STATES, August 22, 2024 /EINPresswire.com/ -- LoftyLoo™ Raised Litter Box, a female-owned, USA-based company, announces the launch of its Kickstarter campaign aimed at raising \$85,000 to bring the first-ever ADA-Accessible Raised Litter Box to market.

Contributions from the LoftyLoo™
Kickstarter campaign will fund
manufacturing costs, fulfilling the high
demand and delivery of this lifechanging product to cat owners in
need. LoftyLoo™ plans to revolutionize

Elderly cat owner safely stands to clean LoftyLoo Raised Litter Box

cat care for disabled, aging, and mobility-challenged cat owners, as well as those suffering from chronic joint pain.

With 46.5 million of US households owning at least one cat, countless seniors and the disabled find cleaning the litter box the most physically demanding part of routine cat care. For many, bending down on the floor to clean the litter box is physically challenging, and simply dangerous. LoftyLoo's ergonomic design allows users to safely sit or stand while maintaining the litter box, promoting independence and ease. Moreover, cats and their owners and other house pets benefit from the security a raised litter box offers.

Key Features and Benefits

Ergonomic Design: Independence for the Disabled and Elderly

Enhanced Cat Security: Dog-Proof Improved Quality of Life for All

With production with its initial first run, consumers recognize the peace of mind LoftyLoo™ Raised Litter Box provides. Bob from Indiana says, "We received our LoftyLoo and put it together. Our cat is using the raised litter box, and we no longer have to get down on our knees to clean it. Great product! Thank you!"

By backing the LoftyLoo™ Kickstarter campaign, supporters will play a crucial role in making cat care safer and easier for millions of cat owners in need.

"Cat care shouldn't have to hurt. We believe that everyone deserves the joy of owning a cat without the physical strain that traditional litter boxes can



Cats love being up high, so why do we expect them to poo down low?

cause," says Amy Leiker, founder of LoftyLoo™. "Automatic litter boxes and those that promote self-cleaning are too complicated and unnatural for cats, often not meeting our customers' needs. With the support of our Kickstarter backers, we can make our vision a reality and help millions of cat owners regain their independence."

"

Cat care shouldn't hurt.
Everyone deserves the joy of owning a cat without strain," says Amy Leiker, LoftyLoo™ founder. With Kickstarter support, we can help millions of owners regain independence."

Amy Leiker, Founder of LoftyLoo™ Raised Litter Box Join the LoftyLoo™ Journey Support LoftyLoo Kickstarter.

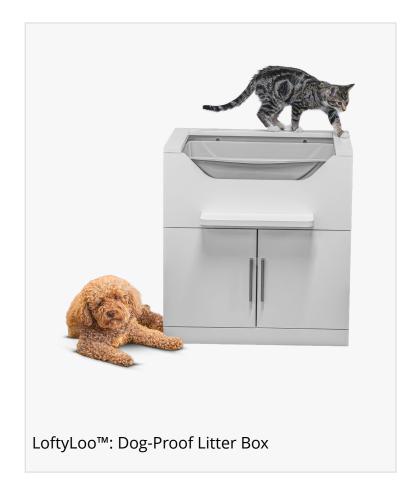
For more information about LoftyLoo™ or to place an order, please visit LoftyLoo.com.

LoftyLoo videos, photos, an Op-Ed, and logos are available.

About LoftyLoo™ Raised Litter Box: LoftyLoo™ offers the first ADA-<u>accessible litter box</u>, ideal for disabled, aging, and mobility-challenged cat owners. Its

ergonomic design allows users to maintain the litter box while sitting or standing, promoting independence and safety. With built-in storage, odor control, and a dog-proof design, LoftyLoo ensures a secure and convenient cat care experience for both pets and their caregivers.

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