

Neakasa Reflects on a Successful August of Trade Shows

From CatCon to SuperZoo, DanDan and Neakasa's Innovations Steal the Show

LOS ANGELES, CA, US, August 20, 2024 /EINPresswire.com/ -- August has been a remarkable month for [Neakasa](#), marked by successful participations in two major trade shows: CatCon and SuperZoo 2024.

CatCon 2024: August 3-4

Neakasa kicked off the month at CatCon 2024, the world's largest cat-centric pop culture event. It's dedicated to all things feline, bringing together a global community of cat lovers. The event was a fantastic opportunity to connect with cat enthusiasts and showcase their popular cat care products, including the Neakasa [M1](#) self-cleaning cat litter box, Neakasa S1 Pro grooming system, Neakasa P1 Pro grooming system and Neakasa P2 Pro grooming system.

At CatCon, Neakasa's booth featured engaging demonstrations, allowing attendees to experience the benefits of these products firsthand. Interactive displays and informative sessions offered valuable insights into Neakasa's innovative solutions for simplifying pet care. The event also provided an opportunity for Neakasa's team to engage with fellow cat enthusiasts, exchanging tips and stories about feline care. This interaction proved invaluable for understanding customer needs and exploring potential product developments.

SuperZoo 2024: August 14-16

Following its success at CatCon, Neakasa made a significant impact at SuperZoo 2024. Neakasa's booth drew considerable attention with dynamic product demonstrations and



interactive displays. The Neakasa M1 Cat Litter Box, known for its distinctive spaceship-like look and unique open-top design, captivated many visitors. The Neakasa S1 Pro Pet Grooming System, with its innovative donut shape and high-performance features, also received high praise for its user-friendly design.

A standout moment at Superzoo was the live grooming session featuring Prince, a handsome Border Collie, where professional groomers showcased techniques for maintaining a pet's coat using the Neakasa P2 Pro grooming system. This session offered valuable insights into pet care, drawing significant interest from attendees. Additionally, Neakasa hosted live-streamed demonstrations, allowing both in-person and online audiences to discover the cutting-edge features of Neakasa's products in real time, creating an engaging connection between the event and a broader audience.

The booth experience was further enhanced by engaging giveaway activities and the presence of DanDan, Neakasa's charming cat mascot. DanDan, inspired by a cute Bicolor British Shorthair from Neakasa's office, delighted attendees with playful interactions and photo opportunities, adding a memorable touch to the event. The giveaway of the exclusive Neakasa tote bag proved popular, further increasing the booth's appeal.

"We are extremely pleased with the response we received at both CatCon and SuperZoo," said Minming Gu, Co-Founder of Neakasa. "DanDan's presence brought joy to many visitors, and our tote bag giveaway added an extra layer of excitement. Connecting with so many pet lovers has been immensely rewarding for our team and brand."

Neakasa extends its gratitude to everyone who visited the booths and participated in the activities. The invaluable feedback and connections gained during these events will drive Neakasa's future innovations and strengthen its commitment to leading the pet care industry.

About Neakasa

Neakasa, formerly known as "Neabot," was established in 2017 as a leading innovator of smart cleaning technology under Genhigh. The company's mission is to simplify and elevate people's lives by providing top-of-the-line smart cleaning solutions. The current lines include Neakasa Home and Neakasa Pets. The professional team comes from a number of the world's most respected brands, including Microsoft, Honeywell, Motorola, Foxconn, Huawei, and more. Neakasa's mission is to provide every household with a better home cleaning experience. Please visit www.neakasa.com for the latest news.

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