

# Global Food Colorants Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's Food Colorants Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK,  
August 20, 2024 /EINPresswire.com/ --

The food colorants market has experienced robust growth in recent years, expanding from \$4.27 billion in 2023 to \$4.63 billion in 2024 at a compound annual growth rate (CAGR) of 8.4%. The growth in the historic period can be attributed to consumer preferences for visual appeal, regulatory approvals and safety standards, rise in bakery and confectionery products, globalization of food and beverage industry, urbanization and changing lifestyles.



The Business  
Research Company

Food Colorants Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033



You Can Now Pre Order  
Your Report To Get A Swift  
Deliver With All Your Needs  
"

*The Business Research  
Company*

## Strong Future Growth Anticipated

The food colorants market is projected to continue its strong growth, reaching \$6.16 billion in 2028 at a compound annual growth rate (CAGR) of 7.4%. The growth in the forecast period can be attributed to growing plant-based and natural foods market, rising demand for pet foods, health-conscious consumer choices, e-commerce growth in food sale, increased functional food

consumption.

Explore Comprehensive Insights Into The Global Food Colorants Market With A Detailed Sample Report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=10244&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=10244&type=smp)

## Growth Driver Of The Food Colorants Market

The surging demand for confectionery products is expected to propel the growth of the food colorant market going forward. A confectionery product is a sort of sweet food item that often contains sugar or other sweeteners. Confectionery products may involve a wide range of snacks, including candy, chocolates, cakes, pastries, and other sweet baked dishes. Food colorants are

used in confectionery products to improve the visual attractiveness of the product and make it more appealing to consumers.

Explore The Report Store To Make A Direct Purchase Of The Report:

<https://www.thebusinessresearchcompany.com/report/food-colorants-global-market-report>

### Major Players And Market Trends

Key players in the food colorants market include Sun Food Tech Pvt. Ltd., Dow Inc., Koninklijke DSM N.V., Florio Colori S.P.A., Chr. Hansen A/S, Cargill Incorporated, GNT Group.

Product innovations are a key trend gaining popularity in the food colorants market. Major companies operating in the food colorants market are adopting new technologies to sustain their position in the market.

### Segments:

- 1) By Type: Natural, Synthetic
- 2) By Source: Plant Derived Pigments, Mineral
- 3) By Solubility: Dye, Lake
- 4) By Form: Powder, Liquid
- 5) By Application: Beverages, Dairy And Frozen products, Bakery, Meat, Poultry, and Seafood, Confectionery, Sauces and Condiments, Other Applications

### Geographical Insights: Europe Leading The Market

Europe was the largest region in the food colorants market in 2023. The regions covered in the food colorants market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

### Food Colorants Market Definition

Food colorants, often known as food dyes or food additives, are chemical or natural additive used on food during processing or preparation to improve or change the color. Food colorants are used to improve or preserve the sensory qualities of the food product that may be impacted or lost during processing or storage.

[Food Colorants Global Market Report 2024](#) from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

[The Food Colorants Global Market Report 2024](#) by The Business Research Company is the most

comprehensive report that provides insights on food colorants market size, food colorants market drivers and trends, food colorants market major players, food colorants competitors' revenues, food colorants market positioning, and food colorants market growth across geographies. The food colorants market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Electronic and Precision Equipment Repair and Maintenance Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/electronic-and-precision-equipment-repair-and-maintenance-global-market-report>

Research Antibodies and Reagents Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/research-antibodie-and-reagent-global-market-report>

Catalyst Fertilizer Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/catalyst-fertilizer-global-market-report>

### [About The Business Research Company](#)

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

### Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/736766015>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.