

Pure Electric launches in Germany

Britain's award-winning e-scooter brand, announces the launch of its latest and most innovative electric scooter range in Germany.

HERBORN, HESSEN, GERMANY, August 20, 2024 /EINPresswire.com/ -- Britain's award-winning e-scooter brand, announces the launch of its latest and most innovative electric scooter range in Germany

British brand, Pure Electric, yesterday announced their launch into Germany through their latest partnership.

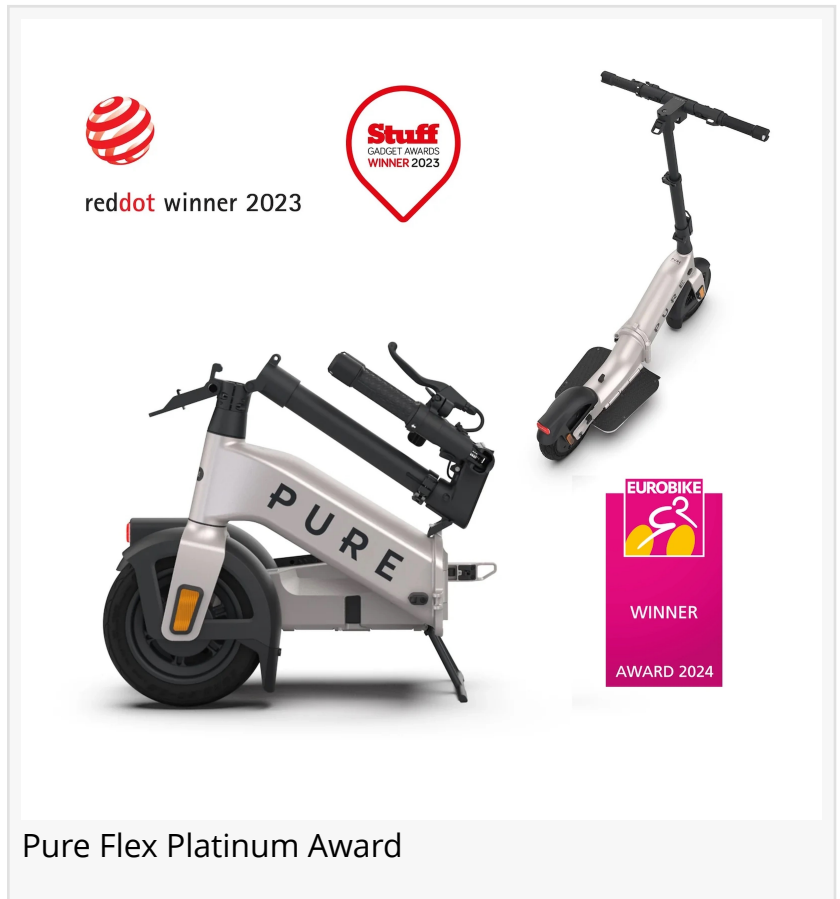
Pure Electric was founded in 2018 by entrepreneur Adam Norris and his passion for new, game-changing technology that improves everyday lives. Today, Pure Electric is a global award-winning, market leading manufacturer of British designed and engineered electric scooters with 250,000 Pure riders across the globe. Driven by a desire to develop the best quality, reliable products and having a positive impact on the way we travel every day.

“

This launch into Germany is a pivotal moment within our global expansion plan. It reflects our commitment to the micro mobility category and our dedication to providing a sustainable & safe solution.”

Adam Norris

Adam Norris, Founder at Pure Electric, commented: “This launch into Germany is a pivotal moment within our global expansion plan. It reflects our commitment to the micro mobility category and our dedication to providing a sustainable, safe and enjoyable solution to city travel. Our latest range of electric scooters have been engineered with the end consumer at the forefront, designed to directly benefit in improving urban pollution and congestion and in turn, positively impacting local communities.”



Pure Flex Platinum Award

Pure Flex: The most compact e-scooter

Pure Flex, is a world-first for electric scooters. Without compromising its performance, the Pure Advance Flex is an ultra-compact solution which fits comfortably in a car boot, public transport racks or a small space at home.

Pure Advance: The e-scooter reinvented

The Pure Advance range boldly challenges the traditional approach to e-scooters. Designed from the ground up by a world-class team of engineers, it is a reinvention of the e-scooter with rider experience and safety at its core. The Pure Advance range introduces a revolutionary forward-facing riding position, enabling the rider to take a natural, forward-facing stance, with feet apart, delivering a more stable and comfortable ride.

Adam continues: "We want to offer city lives a safe, unique and forward thinking product that has been intricately designed from the ground up. Being at the forefront of China's e-mobility market is the next step to achieving this."

Product Imagery: <https://bit.ly/3xvseg52>

UK Website: Pure Electric - UK

Germany Website: Pure Electric DE

For all media enquiries and product reviews, please contact: info@streetbooster.de

Jochen Dietermann
STREETBOOSTER GmbH
+49 2772 4692598398
service@streetbooster.de



Pure Flex & Lando Norris



Pure McLaren & Lando Norris

Visit us on social media:

[Facebook](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/736772834>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.