

Disposable Incontinence Products Market Report 2024: Market Insights And Future Outlook

The Business Research Company's Disposable Incontinence Products Market Report 2024: Market Insights And Future Outlook

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August 21, 2024 /EINPresswire.com/ --
The disposable incontinence products market is poised for substantial growth, expanding from \$10.16 billion in 2023 to \$10.97 billion in 2024,

marking a compound annual growth rate (CAGR) of 8.0%. This growth, driven by rising chronic health conditions, expanding home healthcare services, increased product affordability and accessibility, cultural shifts, and heightened awareness, is expected to continue robustly in the coming years. By 2028, the market is anticipated to reach \$14.41 billion, achieving a CAGR of

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It will grow to \$14.41 billion in 2028 at a compound annual growth rate (CAGR) of 7.1%. ”

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7.1%. Key factors fueling this growth include the aging population, a shift towards sustainable and eco-friendly products, the expansion of e-commerce, and government initiatives for improved incontinence management.

Ageing Population and Evolving Market Dynamics

The aging population is a significant driver behind the market's expansion. As the proportion of elderly individuals increases, the demand for disposable

incontinence products rises accordingly. According to a June 2023 report from the United States Census Bureau, the median age in the U.S. has risen to 38.9 years, reflecting a broader trend of an aging demographic. This shift underscores the growing healthcare needs of older adults and propels market growth.

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Key Players and Innovations

Major companies in the disposable incontinence products market include Becton, Dickinson and Company, Cardinal Health Inc., Unicharm Corporation, and Kimberly-Clark Corporation, among others. Product innovation is a key trend, with companies developing new solutions to maintain market leadership. For example, in January 2021, Essity AB launched washable absorbent underwear, providing a sustainable alternative to disposable products while offering up to eight hours of protection.

Market Trends

Significant trends shaping the market include the integration of smart technologies, collaborations for healthcare solutions, and growth in online retail. Innovations such as smart diaper technologies and advanced odor control mechanisms are becoming increasingly prevalent. Customization for gender-specific needs and a focus on eco-friendly products are also notable trends in the forecast period.

Market Segmentation

- Product Type: Protective Incontinence Garments, Urine Bags, Urinary Catheter
- Material: Plastic, Cotton Fabric, Super Absorbents, Latex, Other Material
- Incontinence Type: Stress Urinary Incontinence, Urge Urinary Incontinence, Overflow Incontinence, Functional Urinary Incontinence
- Application: Urine Incontinence, Fecal Incontinence, Dual Incontinence
- End Use: Hospitals, Ambulatory Surgical Centers, Nursing Facilities, Long Term Care Centers, Other End Use

Regional Insights: Asia-Pacific Leading the Market

Asia-Pacific led the market in 2023 and is projected to be the fastest-growing region during the forecast period. This region's growth is driven by increasing healthcare needs and advancements in medical infrastructure.

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Disposable Incontinence Products Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Disposable Incontinence Products Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [disposable incontinence products market size](#), disposable incontinence products market drivers and trends, disposable incontinence products market major players, competitors' revenues, market positioning, and market growth across geographies. The disposable incontinence products market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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