

Global Digital TV SoC Market Report 2024: Trends, Strategies, And Opportunities

The Business Research Company's Digital TV SoC Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK,
August 21, 2024 /EINPresswire.com/ --
The digital TV SoC (System-on-Chip)

market has witnessed substantial growth recently, expanding from \$9.93

billion in 2023 to \$11.22 billion in 2024, reflecting a robust compound annual growth rate (CAGR) of 12.9%. Despite various challenges, the market is expected to continue its upward trajectory, reaching \$17.43 billion by 2028 at a CAGR of 11.6%. This growth is driven by advancements in 4K and 8K technologies, integration with artificial intelligence (AI), and the rising demand for smart home ecosystems.



You Can Now Pre Order
Your Report To Get A Swift
Deliver With All Your Needs
"

*The Business Research
Company*

Rising Demand for Advanced Technologies Fuels Market Growth

The ongoing evolution of interactive and immersive content, along with the increased adoption of smart home ecosystems, is significantly contributing to the digital TV SoC market's growth. The integration of AI into digital TV SoCs and the growing demand for high-definition content

are key drivers. As 4K and 8K technologies become more prevalent, and the Internet Protocol Television (IPTV) sector expands, the need for advanced SoCs to support these innovations intensifies. Additionally, the rise in electronic device production, projected to grow from \$87 billion in 2022 to \$300 billion by 2026, further propels the demand for sophisticated SoCs in digital TVs.

Explore comprehensive insights into the global digital TV SoC market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=10543&type=smp

Key Players and Market Trends

Major companies leading the digital TV SoC market include Intel Corporation, Samsung



The Business
Research Company

Digital TV SoC Global Market Report 2024 : Market
Size, Trends, And Global Forecast 2024-2033

Electronics Co. Ltd., Qualcomm Inc., and MediaTek Inc., among others. A notable trend is the adoption of AI technologies, with companies like MediaTek launching innovative products such as the Pentonic 700 chipset, designed for 120Hz 4K smart TVs. This chipset features advanced AI processing engines and supports high-end functionalities like Dolby Vision IQ and AI-Picture Quality enhancements.

Trends Shaping the Future

Key trends influencing the market include the development of connectivity standards, energy efficiency improvements, and the focus on interactive and immersive experiences. Content security and digital rights management are also becoming crucial as the market expands globally. These trends highlight the growing importance of sophisticated SoC solutions in enhancing user experiences and ensuring content protection.

Segments:

- By Display Technology: LCD (Liquid Crystal Display), LED (Light Emitting Diode), OLED (Organic Light Emitting Diode), QLED (Quantum Dot Light Emitting Diode)
- By Application: Smart Televisions (TVs), Set Top Boxes, Other Applications
- By End-User: Residential, Commercial, Other End-Users

Geographical Insights: Asia-Pacific Leading the Market

In 2023, Asia-Pacific was the largest market for digital TV SoCs, reflecting its strong manufacturing base and high consumer demand. Looking ahead, Europe is expected to emerge as the fastest-growing region, driven by technological advancements and increasing investments in digital infrastructure.

Explore the report store to make a direct purchase of the report

<https://www.thebusinessresearchcompany.com/report/digital-tv-soc-global-market-report>

[Digital TV SoC Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Digital TV SoC Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [digital TV SoC market size](#), digital TV SoC market drivers and trends, digital TV SoC market major players, competitors' revenues, market positioning, and market growth across geographies. The digital TV SoC market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Digital Advertising Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/digital-advertising-global-market-report>

Digital Publishing And Content Streaming Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/digital-publishing-and-content-streaming-global-market-report>

Digital Publishing Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/digital-publishing-global-market-report>

[About The Business Research Company](#)

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/737065802>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

