

Strategic Analysis Of The Digital Printed Wallpaper Market 2024 - 2033

The Business Research Company's Digital Printed Wallpaper Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK,
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The digitally printed wallpaper market has demonstrated significant growth, advancing from \$8.13 billion in 2023 to

\$9.19 billion in 2024, marking a compound annual growth rate (CAGR) of 13.1%. This robust growth trajectory, driven by increased interior design preferences, environmental sustainability, cost-effective mass customization, and expanding real estate and construction activities, is anticipated to continue. By 2028, the market is expected to soar to \$15.09 billion, reflecting a



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CAGR of 13.2%. The anticipated expansion is attributed to the integration of artificial intelligence (AI) in design, rapid urbanization, and the growing demand for eco-friendly materials and smart home integration.

Explore comprehensive insights into the global digitally printed wallpaper market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=10072&type=smp

Driving Factors Behind Market Growth

The key drivers propelling the digitally printed wallpaper market include advancements in technology and the growth of the construction industry. The integration of AI in design, along with the rise of 3D printing and environmentally friendly materials, plays a crucial role in market expansion. Furthermore, the booming construction industry, which encompasses residential, commercial, and civil engineering projects, enhances the demand for customizable and aesthetically pleasing wallpaper solutions. For instance, Canada's construction industry is projected to grow at an 8.5% CAGR by 2024, increasing its value to \$354.9 billion USD. Globally, the construction output is anticipated to rise by 42% from \$10.7 trillion in 2020 to \$15.2 trillion by 2030, further driving market growth.

Major Players and Market Trends

Key players in the digitally printed wallpaper market include A.S. Création Tapeten AG, Flavor Paper, 4Walls Inc., and Graham and Brown Ltd., among others. Technological advancements are a major trend, with companies like ColorJet Group pioneering innovations such as the SONIQ HQ PLUS printing machine. This machine features GreenTech and BioPrint technologies, offering sustainable and high-quality printing solutions. Other significant trends include increased customization and personalization, advanced printing technologies, and collaborations with artists.

Market Segments

- By Substrate: Nonwoven, Paper, Other Substrates
- By Printing Technology: Inkjet, Electrophotography
- By End-User: Residential, Commercial, Automotive and Transportation

Regional Insights: North America Leading the Market

In 2023, North America led the digitally printed wallpaper market. However, Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by rapid urbanization and increasing consumer demand for innovative and customizable home decor solutions.

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[Digitally Printed Wallpaper Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Digitally Printed Wallpaper Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [digitally printed wallpaper market size](#), digitally printed wallpaper market drivers and trends, digitally printed wallpaper market major players, competitors' revenues, market positioning, and market growth across geographies. The digitally printed wallpaper market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

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