

Europe Cold Chain Logistics Market Projected to Reach \$239.71 Billion by 2032 | AGRO MERCHANTS GROUP, DEUTSCHE POST AG

By end-use industry, the dairy and frozen dessert segment is anticipated to exhibit significant growth in the near future.

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AGRO MERCHANTS GROUP, DEUTSCHE POST AG, a leading provider of cold chain logistics services, has announced that the Europe Cold Chain Logistics Market is projected to reach \$239.71 billion by 2032, growing at a CAGR of 14.6% (2023-2032). The market is driven by the increasing penetration of the e-commerce industry, the growing number of refrigerated warehouses, and the expanding pharmaceutical sector. However, poor infrastructure, lack of standardization, and high logistics costs are expected to restrain growth to some extent.

Rise in penetration of the e-commerce industry, increasing number of refrigerated warehouse, and the growing pharmaceutical sector drive the Europe cold chain logistics market. On the other hand, poor infrastructure & standardization, higher logistics costs, and lack of control of manufacturers and retailers on logistics service restrain the growth to some extent.



Increasing penetration of the e-commerce industry, rising number of refrigerated warehouse, and the growing pharmaceutical sector fuel the Europe cold chain logistics market.”

Allied Market Research

AGRO MERCHANTS GROUP, DEUTSCHE POST AG:

<https://www.alliedmarketresearch.com/request-sample/A11032>

The European chilled cold chain logistics industry has seen several developments in recent years, including the adoption of innovative technologies to improve supply chain visibility and efficiency. In addition, there has been a shift toward more sustainable and environmentally friendly cold chain practices, such as the use of alternative

fuels and the reduction of food waste. Moreover, there is surge in demand for end-to-end cold chain solutions, including last-mile delivery services, which creates opportunities for companies that can provide comprehensive services. Rise in demand for fruits & vegetables, bakery



products, and other segments have boosted the demand for chilled temperature type transportation in the cold chain logistics market.

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In addition, as time and temperature are crucial factors in post-harvest management, the food cold chain is an important component of any supply chain for perishable foods. Many agricultural products, for instance, degrade at the same pace in an hour at a high temperature of 25°C as they do in a week at a low temperature of 1°C. This creates [demand for cold chain logistics](#) to improve food shelf life, which, in turn, is expected to propel the growth of the market.

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The Europe seed and flower cold chain logistic market has witnessed significant growth due to the increase in demand for fresh and high-quality flowers and plants. In addition, 25% of the flowers sold in the EU are imported from outside of the region, mainly from Kenya, Ecuador, and Ethiopia. Throughout this journey, flowers are maintained under stable conditions at the right temperature (2-4 degree Celsius) to keep their fragrance intact and fresh for up to 3 weeks. The rise in demand for customized gifts and farming products boost the demand for the cold chain logistics market.

Based on end use industry, the meat and sea food segment contributed to around one-third of the total market revenue in 2015, and is expected to lead the trail by 2025. Simultaneously, the dairy and frozen desserts segment would exhibit the fastest CAGR of 21.8% from 2020 to 2025.

Based on region, Germany held the major share in 2015, holding more than one-fifths of the total market. At the same time, the market across France would showcase the fastest CAGR of 20.3% by 2025. The other regions studied in the report include UK, Spain, Italy, and rest of Europe.

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The [Europe cold chain logistics market size](#) is analyzed across mode of transportation, end use industry, temperature type, and region. Based on mode of transportation, the roadways segment accounted for around two-fifths of the total market share in 2015, and is expected to

rule the roost by 2025. The waterways segment, on the other hand, would cite the fastest CAGR of 20.7% throughout the forecast period.

By temperature type, the chilled segment is anticipated to exhibit significant growth in the near future.

By business type, the warehousing segment is anticipated to exhibit significant growth in the near future.

By country, France is anticipated to register the highest CAGR during the forecast period.

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Cold Chain Logistics Market - <https://www.prnewswire.com/news-releases/cold-chain-logistics-market-to-hit-782-27-billion-globally-by-2031-at-14-6-cagr-allied-market-research-301501909.html>

Smart Mobility Market - <https://www.prnewswire.com/news-releases/smart-mobility-market-to-reach-70-46-bn-globally-by-2027-at-20-2-cagr-allied-market-research-301113746.html>

Same Day Delivery Market - <https://www.globenewswire.com/news-release/2021/06/07/2242542/0/en/Same-Day-Delivery-Market-to-Garner-20-36-Billion-by-2027-Says-Allied-Market-Research.html>

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