

## Back-to-School Checklist: The Critical Need for Naloxone in Schools

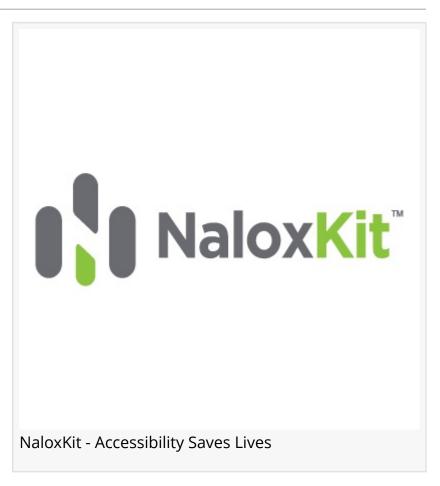
Add Naloxone to back-to-school lists to combat opioid risks. Overdoses are leading teen deaths; NaloxKit offers vital solutions.

MARKHAM, ONTARIO, CANADA, August 29, 2024 /EINPresswire.com/ -- As students across the country prepare for the new school year, parents and guardians are focused on ensuring their children's school checklist is complete. From school supplies and clothing to dorm essentials, there's a lot to consider. However, amid the hustle of back-to-school preparations, it's crucial not to overlook a potentially life-saving addition to your checklist: naloxone. With the increasing prevalence of fentanyl and other opioids among younger generations, ensuring easy access to naloxone has never been more critical.

The Growing Crisis: A Call to Action

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Opioid overdose is now the leading cause of accidental death in the United States, claiming over 100,000 lives in 2022 alone. These statistics are particularly alarming for young people: in 2022, 22 high school-aged teens died each week from accidental overdoses in the U.S. In Canada, more youth aged 10-18 died from overdoses than from vehicle accidents, suicide, malignant cancer, or any other cause, according to the <u>B.C. Coroners Service.</u>

Fentanyl, a potent synthetic opioid, was responsible for 81% of opioid-overdose deaths in

Canada, contributing to a staggering 7,525 apparent opioid toxicity deaths in 2022.

This back-to-school season, it's more important than ever for families to be proactive about opioid emergency preparedness. NaloxKit, a leader in naloxone accessibility solutions, urges families to take this opportunity to ensure they are equipped with the knowledge and tools to respond swiftly in case of an opioid emergency.

NaloxKit's mission is clear: Accessibility Saves Lives. No meaningful rescue can happen without timely access to naloxone, which is why NaloxKit focuses on providing personal carry and storage solutions that make naloxone readily available whenever and wherever it's needed. From compact kits that fit easily into backpacks or purses to NaloxKit's AED Co-location Kit designed for dorms and schools, NaloxKit ensures that everyone can carry this life-saving medication with ease.

Education and Preparedness: Empowering Families

While having naloxone on hand is vital, education and training are equally

important. Recognizing the signs of an opioid overdose and knowing how to administer naloxone can make the difference between life and death. NaloxKit offers comprehensive <u>resources and training</u> aids to ensure that everyone—from parents to school staff—feels confident in their ability to act in an emergency.

"Naloxone represents a crucial lifeline in the fight against opioid overdoses," says Ross Seeley, Managing Director of NaloxKit brand operations. "We're committed to making naloxone as accessible as possible because when every second matters, lives depend on it."



In support of **International Overdose Awareness Day** on August 31, we are offering 20% off of all products now until September 6, 2024.



NaloxKit 20% Discount

## BACK TO SCHOOL SAFETY TIP

Add naloxone to your back-to-school checklist. Keep it close, save a life. Accessibility matters when seconds count.

NaloxKit Back to School Tip

In alignment with NaloxKit's mission, the American Medical Association (AMA) recently approved the co-location of naloxone with Automated External Defibrillators (AEDs). NaloxKit's Co-location Kit—a five-minute retrofit solution for existing AED cabinets—supports this endorsement, making it easier for schools and other institutions to ensure that naloxone is readily available alongside other emergency equipment.

As we send our children back to school, let's prioritize their safety in every possible way. By ensuring that naloxone is easily accessible, we can all play a part in saving lives.

Finally, as we approach August 31st, International Overdose Awareness Day (IOAD), let's take this time to reflect on the importance of being prepared. To commemorate this vital day, NaloxKit is proud to offer a <u>20% discount</u> on their Naloxone access solutions from August 22 to September 06, 2024. IOAD serves as a global reminder of the urgent need to combat the opioid crisis and to remember those who have lost their lives to overdose.

Visit <u>www.naloxkit.com</u> to learn more about NaloxKit's products and how you can be prepared.

## About NaloxKit

NaloxKit, is dedicated to increasing the accessibility of naloxone to combat the opioid crisis effectively.

NaloxKit.com is a company specializing in comprehensive solutions for opioid overdose response, particularly with Naloxone (Commercial Name: Narcan) nasal spray. They provide a full range of access solutions purpose built for nasal naloxone deployment, including rugged, insulated carry pouches, complete overdose response kits, and AED co-location kits. These products are designed to support first responders and support institutions like health departments, police departments, universities and corporations, promoting the co-location and storage of Nasal Naloxone, for quick access in case of an overdose. NaloxKit also offers training resources helping ensure that personnel are prepared and is trusted by public safety organizations for their reliable and field-tested products.

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## Other

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