

Glassware Market Growing at 5.8% CAGR to Hit \$32,703.9 million by 2035 | Growth, Share Analysis

The glassware market was valued at \$16,831.7 million in 2023, and is estimated to reach \$32,703.9 million by 2035, growing at a CAGR of 5.8% from 2024 to 2035

DELAWARE, WILMINGTON, UNITED STATES, August 22, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "<u>Glassware Market</u>," The glassware market was valued at \$16,831.7 million in 2023, and is



estimated to reach \$32,703.9 million by 2035, growing at a CAGR of 5.8% from 2024 to 2035.

Glassware market refers to a diverse range of items made predominantly from glass, serving various functional and decorative purposes. It includes tableware such as drinking glasses, plates, and bowls; containers such as bottles, jars, and vials for packaging and storage; decorative pieces such as vases and sculptures; scientific equipment such as beakers and test tubes; lighting fixtures; and construction materials such as windows and facades. Glassware products are made from different types of glass, including soda-lime, borosilicate, and lead crystal, to meet specific requirements for strength, heat resistance, and optical properties.

The glassware market trends of increase in purchasing power among consumers has been a significant driver in boosting the demand for glassware market. As disposable income rises across various regions, individuals are increasingly willing to spend on luxury and premium goods, including high-quality glassware. With a greater ability to afford finer things in life, consumers seek to enhance their dining and entertaining experiences at home. This has led to a surge in demand for elegant glassware that serves functional purposes and adds a touch of sophistication to everyday occasions and special gatherings.

Moreover, the rise in trend of home entertainment and dining has further fueled the demand for glassware market. As more people choose to entertain guests at home rather than going out, there is a greater emphasis on creating aesthetically pleasing table settings and serving presentations. Premium glassware, such as crystal wine glasses and artisanal tumblers, has become sought after by consumers looking to elevate their hosting experiences and glassware market growth. This shift toward home-centric lifestyles, coupled with increased purchasing power, has contributed to a surge in market demand for glassware market share, prompting manufacturers to innovate and offer a diverse range of products to cater to varying consumer preferences and tastes.

However, competition from alternative materials restrains traditional glassware market demand. With the growing emphasis on sustainability and eco-friendliness, consumers are increasingly seeking alternatives to glass that are perceived as more environmentally responsible. Materials such as stainless steel, bamboo, and even paper-based products have gained popularity due to their recyclability, durability, and perceived lower environmental impact and increase glassware market size. This shift in consumer preferences has led to a diversification of the market, with alternative materials capturing a portion of the demand that would traditionally have been directed toward glassware.

Furthermore, advancements in material science and manufacturing technologies have enabled alternative materials to offer comparable or even superior features to traditional glassware. Stainless steel tumblers, for example, are renowned for their durability and insulation properties, making them appealing for both indoor and outdoor use. Similarly, paper-based cups and containers have become prevalent in the food and beverage industry due to their lightweight nature and biodegradability. As these alternatives gain traction in the market, traditional glassware manufacturers face increased competition, compelling them to innovate and differentiate their products to maintain market share and meet evolving consumer demands.

In addition, the increase in demand for premium products presents profitable glassware market opportunities. Consumers increasingly seek luxurious and high-quality glassware options to elevate their dining and entertaining experiences. This trend opens avenues for glassware manufacturers to introduce upscale offerings such as lead-free crystal glassware, artisanal designs, and custom-made pieces tailored to specific consumer preferences. By catering to this demand for premium products, glassware manufacturers capture a larger market share and enhance brand reputation and profitability. In addition, the focus on premiumization allows manufacturers to innovate in design, craftsmanship, and materials, further differentiating their offerings and staying ahead in a competitive market. The glassware market is segmented on the basis of material, product type, price point, end user, distribution channel, and region. By material, the market is categorized into soda lime glass, crystal glass, borosilicate glass, and heat resistant glass. By product type, the market is classified into teacup, coffee mug, wine glass, everyday glass, spirit glass, beer mug, pitchers, glass jars, and others. By price point, the market is divided into premium, medium, and economy. By end user, the market is segregated into households, hotels & restaurants, corporate canteens, café & bars, and others. By distribution channel, the market is fragmented into hypermarkets & supermarkets, specialized stores, online retail, and others. Region-wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, Russia, and the rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and the rest of Asia-Pacific), Latin America (Brazil, Colombia, Argentina, and the rest of Latin America), and Middle East and Africa (GCC, South Africa, and the rest of MEA).

By material, the soda lime glass segment dominated the global glassware market in 2023 and is anticipated to maintain its dominance during the forecast period. Soda lime glass offers several advantages, such as excellent transparency, durability, and cost-effectiveness, making it a preferred choice for manufacturing containers, bottles, windows, and other glassware products.

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By product type, the glass jar segment dominated the global glassware market in 2023 and is anticipated to maintain its dominance during the forecast period. The increasing demand for packaged foods, the popularity of home preserving, and the perceived health benefits of glass over plastic packaging fueled the growth of this segment. In addition, the glassware market forecast, glass jars offer versatility for various applications, reusability, and recyclability, aligning with the growing emphasis on sustainability and reducing waste in the packaging industry.

By price point, the medium segment dominated the global glassware market in 2023 and is anticipated to maintain its dominance during the forecast period. This segment offers a sweet spot, providing glassware products that meet essential functional requirements without compromising on aesthetics or durability. As consumers became increasingly conscious about sustainable choices, the medium price point enabled them to access glassware options that were reasonably priced yet adhered to environmental standards.

By end user, the hotels and restaurants segment dominated the global glassware market in 2023 and is anticipated to maintain its dominance during the forecast period. Hotels and restaurants rely heavily on glassware for serving beverages, wines, and various food items, as glass containers enhance the presentation and appeal of their offerings. The growing trend of dining out and the expansion of the hospitality sector globally contributed to the increased demand for glassware in this segment. Furthermore, the need for durable and aesthetic glassware that can withstand frequent use and cleaning in commercial settings drove the dominance of this end-

user segment in the global glassware market.

By distribution channel, the hypermarket and supermarkets segment dominated the global glassware market in 2023 owing to their widespread availability, attractive pricing strategies, and ability to cater to the increasing demand for packaged food and beverages. These retail outlets offer a convenient one-stop shopping experience, making glassware products readily accessible to a large consumer base. In addition, the strategic placement of glassware products and partnerships with major brands enhance their visibility, encouraging impulse purchases.

Region-wise, as per the glassware market statistics Asia-Pacific is anticipated to dominate the market with the largest share during the forecast period. the presence of major glassware manufacturing hubs, particularly in China and India, with access to abundant raw materials and cost-effective labor, contributed significantly to the region's dominance. The expanding construction and infrastructure development, rising disposable incomes, changing lifestyles, favorable government policies, and the increasing adoption of sustainable packaging solutions further fueled the growth of the glassware industry in the Asia-Pacific region, solidifying its position as the dominant force in the global glassware market.

KEY FINDINGS OF STUDY

• By material type, the soda lime glass segment was the highest revenue contributor to the market in 2023.

• By product type, the glass jar segment was the highest revenue contributor to the market in 2023.

• By price point, the medium segment was the largest segment in the global glassware market during the forecast period.

• By End user, hotels and restaurants segment was the highest revenue contributor in 2023 owing to the desire for new taste experiences.

• By distribution channel, the hypermarkets and supermarkets segment was the largest segment in the global glassware market during the forecast period.

• Region-wise, Asia-Pacific was the highest revenue contributor in 2023 owing to high levels of disposable income and tourism industry.

• Market Size By 2035 USD 32.7 billion

• Growth Rate CAGR of 5.8%

• Forecast period 2023 - 2035 • Report Pages 295

• By Material Soda Lime Glass Crystal Glass Borosilicate Glass Heat Resistant Glass

By Product Type
Tea Cup
Coffee Mug
Wine Glass
Everyday Glass
Spirit Glass
Beer Mug
Pitchers
Glass Jars
Others

• By Price Point Premium Medium Economy

• By End User Households Hotels and Restaurants Corporate canteens Café and Bars Others

• By Distribution Channel Hypermarkets and supermarkets Specialized Stores Online Retail Others

By Region
North America (U.S., Canada, Mexico)
Europe (Germany, UK, France, Italy, Russia, Rest of Europe)
Asia-Pacific (China, India, Japan, South Korea, Australia, Rest of Asia-Pacific)

Latin America (Brazil, Colombia, Argentina, Rest of Latin America) Middle East and Africa (Gcc, South Africa, Rest of Middle East And Africa)

• Key Market Players

Arc Online, Degrenne, Garbo Glassware, Taiwan Glass Industry Corporation, Villeroy & Boch AG, Libbey Glass LLC, Lenox Corporation, Shandong Huapeng Glass Co., Ltd., Lifetime Brands, Inc, Anhui Deli daily Glass Co., Ltd, Ocean Glass Public Company Limited, Zrike Brands, Borosil Limited, Glass Tech Life, Sisecam, Guangzhou Jing Huang Glassware Co,Ltd, Steelite International, Anchor Hocking Group, Inc

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