

# Antivirals Market Segments, Drivers, Restraints, And Trends For 2024-2033

*The Business Research Company's Antivirals Market Segments, Drivers, Restraints, And Trends For 2024-2033*

LONDON, GREATER LONDON, UK, August 22, 2024 /EINPresswire.com/ --

The global antivirals market has experienced significant growth in recent years, expanding from \$97.72 billion in 2023 to \$105.73 billion in

2024, at a compound annual growth rate (CAGR) of 8.2%. This growth has been driven by the prevalence of viral diseases, heightened public health concerns, patent expirations, and government initiatives. Looking ahead, the market is expected to continue its upward trajectory, reaching \$143.83 billion by 2028, with a CAGR of 8.0%. Key drivers of this future growth include emerging viral threats and global health initiatives.



It will grow from \$97.72 billion in 2023 to \$105.73 billion in 2024 at a compound annual growth rate (CAGR) of 8.2%."

*The Business Research Company*

**Increasing Incidence of Influenza Drives Market Growth**  
The rising incidence of influenza is expected to be a major driver of growth in the antivirals market. Influenza, a highly contagious viral respiratory infection, continues to affect millions globally, necessitating effective antiviral treatments. Antivirals are crucial in inhibiting the replication and spread of influenza viruses. For instance, according to the Centers for Disease Control and

Prevention (CDC), during the 2021-2022 season, the United States recorded 9 million flu illnesses, 4 million flu-related medical visits, 100,000 flu-related hospitalizations, and 5,000 flu deaths. These statistics underscore the growing demand for antiviral medications, driving market expansion.

Explore comprehensive insights into the global antivirals market with a detailed sample report: [https://www.thebusinessresearchcompany.com/sample\\_request?id=2437&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=2437&type=smp)

## Key Players and Market Trends

Leading companies in the antivirals market, such as AbbVie Inc., Gilead Sciences Inc., and Pfizer



The Business  
Research Company

Antivirals Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

Inc., are at the forefront of innovation, focusing on developing new antiviral therapies and expanding their product portfolios. For example, in November 2021, Pfizer launched PAXLOVID, an antiviral pill approved by the FDA for the treatment of mild-to-moderate COVID-19. PAXLOVID, a combination of two medications, nirmatrelvir and ritonavir, has been instrumental in reducing the risk of hospitalization and death among COVID-19 patients.

In a strategic move, Pfizer Inc. acquired ReViral Ltd. for \$525 million in June 2022, aiming to enhance its anti-infective pipeline, particularly for respiratory syncytial virus (RSV). This acquisition underscores the industry's commitment to expanding its antiviral offerings and addressing a broader range of viral infections.

Segments:

- By Type: Branded, Generic
- By Drug Class: DNA Polymerase Inhibitors, Reverse Transcriptase Inhibitors, Protease Inhibitors, Neuraminidase Inhibitors, Other Drug Classes
- By Application: HIV, Hepatitis, Herpes, Influenza, Other Applications

Geographical Insights: North America Leading the Market

North America was the largest region in the antivirals market in 2023, driven by advanced healthcare infrastructure, high R&D investments, and a strong focus on innovation. The Middle East is expected to be the fastest-growing region during the forecast period, attributed to increasing healthcare expenditure and rising awareness of antiviral treatments.

Access the complete report for an in-depth analysis of the global antivirals market:

<https://www.thebusinessresearchcompany.com/report/antivirals-global-market-report>

Antivirals Global Market Report 2024 from [The Business Research Company](https://www.thebusinessresearchcompany.com) covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Antivirals Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on antivirals market size, antivirals market drivers and trends, antivirals market major players, antivirals competitors' revenues, antivirals market positioning, and antivirals market growth across geographies. The antivirals market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Anti-Viral Drug Therapy Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/anti-viral-drug-therapy-market>

Liposomal Drug Delivery Devices Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/liposomal-drug-delivery-devices-global-market-report>

Anti-Infective Drugs Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/anti-infective-drugs-market>

About The Business Research Company

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/737363031>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.