

U.S. Digital Therapeutics Market Detailed In New Research Report 2024 | Omada Health Inc., Teladoc Health

U.S. Digital Therapeutics Market was valued at US\$ 2.11 Bn in 2022 and is forecast to reach a value of US\$ 21.46 Bn by 2030 at a CAGR of 33.8% between 2023-2030

BURLINGAME, CALIFORNIA, UNITED STATES, August 22, 2024

/EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "[U.S. Digital Therapeutics Market](#) 2024, Growth

Opportunities, and Forecast" provides actionable insights on Healthcare IT industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.

The Research report on U.S. Digital Therapeutics Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

Do you think, if this report could be of your interest? If yes, request Sample Copy of this Report: :
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*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

U.S. Digital Therapeutics Market
key trends

Heightened Personalization: Personalized digital therapies leveraging AI/ML are demonstrating improved patient outcomes. Our report analyzes how companies are customizing treatments based on individual profiles.



U.S. Digital Therapeutics Market

Expansion into Chronic Conditions: After success in mental health, top players are expanding into chronic diseases like diabetes and cancer. The report evaluates new product pipelines targeting these high-growth areas.

Blurring Lines with Pharma: Pharma giants are partnering with or acquiring digital therapeutics startups to offer integrated treatment solutions. The report details these emerging partnerships between sectors.

Increased Reimbursement: Payer pilots demonstrate the cost-savings potential of digital therapeutics. We uncover which conditions are gaining the most reimbursement traction and why.

Focus on Real-World Evidence: Companies are conducting larger, more rigorous clinical trials to demonstrate efficacy. The report analyzes recent real-world evidence studies supporting continued reimbursement and adoption.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

By Application: Treatment & Disease Management (Chronic Care, Mental Health & Neurological Disorders, and Others) and Preventive Care (Pre-diabetes, Weight Management, and Others)

By End User: Healthcare Providers, Patients/Individuals, Payers, Employers, and Others

Following are the players analyzed in the report:

- 2Morrow Inc.
- ResMed
- Pear Therapeutics
- Omada Health Inc.
- Teladoc Health
- Lark Technologies
- Kaia Health
- Fitbit
- Cognoa Inc.
- Akili Interactive Labs

□ among others

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The research provides answers to the following key questions:

- 1.What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- 2.What are the key driving forces responsible for shaping the fate of the U.S. Digital Therapeutics market during the forecast period?
- 3.Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the U.S. Digital Therapeutics market?
- 4.What are the prominent market trends influencing the development of the U.S. Digital Therapeutics market across different regions?
- 5.What are the major threats and challenges likely to act as a barrier in the growth of the U.S. Digital Therapeutics market?
- 6.What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the U.S. Digital Therapeutics and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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Author of this marketing PR:

Priya Pandey is a dynamic and passionate PR writer with over three years of expertise in content writing and proofreading. Holding a bachelor's degree in biotechnology, Priya has a knack for making the content engaging. Her diverse portfolio includes writing contents and documents

across different industries, including food and beverages, information and technology, healthcare, chemical and materials, etc. Priya's meticulous attention to detail and commitment to excellence make her an invaluable asset in the world of content creation and refinement.

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